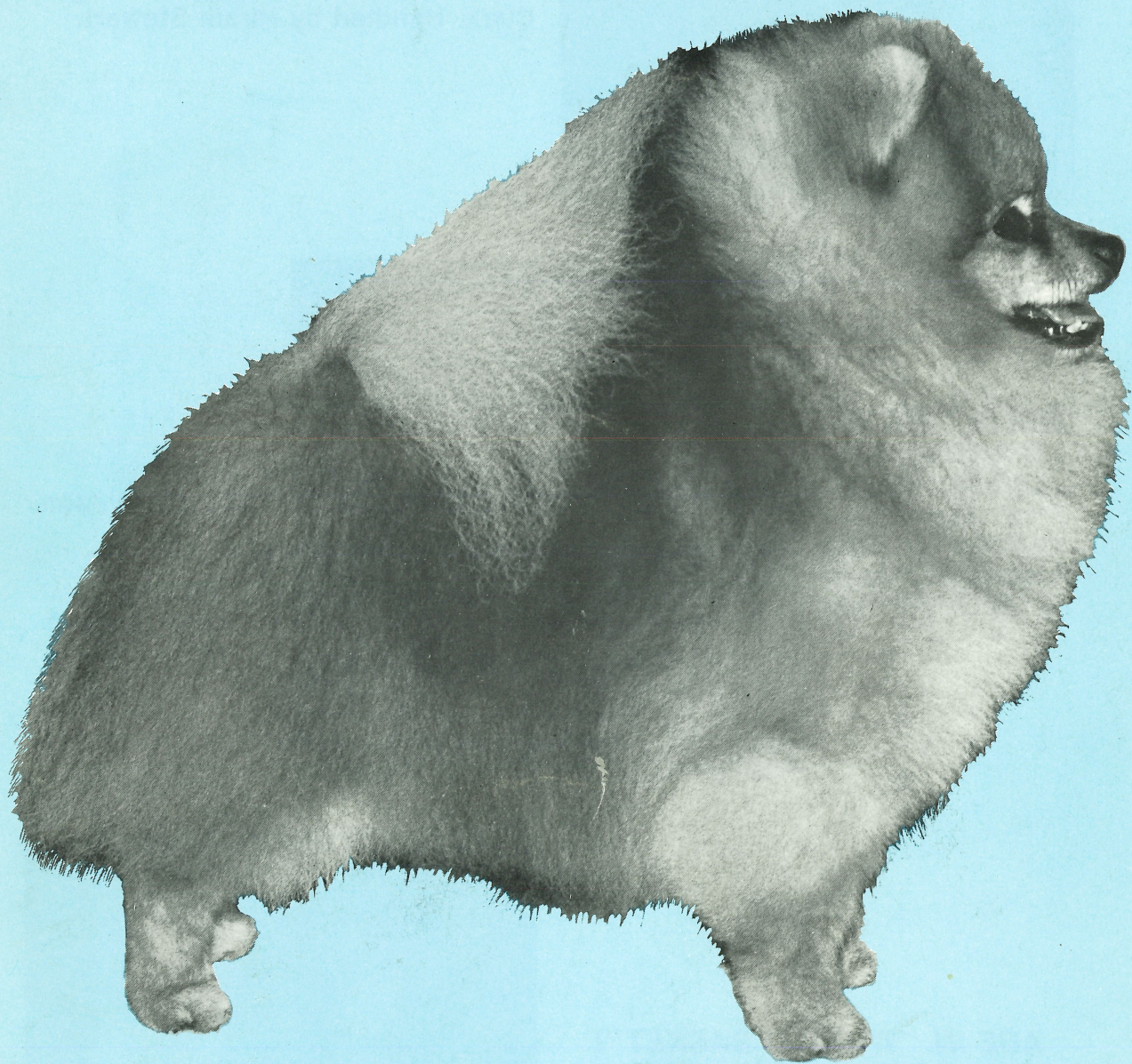


The Pom Reader

April 1985



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The Pom Reader

April 1985

Volume 1, Number 2



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SHOWSIGHT - FROM THE EDITOR

Joe McGinnis

First, I'd like to thank everyone for the wonderful support you are showing us in this new venture. It's always a little scary to start something from scratch, but your response has been tremendous. We will do our best to keep you happy.

Now, I'm going to let you in on a secret. I want to steal **Eleanor Miller's** car. Why? Well, it's just like one that I had that got demolished, except it's newer, and those models are hard to come by. So I just may steal it. Of course, when the alarm is sounded and everyone rushes around pointing their fingers and yelling, I don't think they will ever suspect me. Because, everyone knows that I am opposed to stealing.

Especially when someone ELSE is doing the stealing. I'm going to let you in on another secret. Eleanor Miller wants to steal my typewriter! Why? Because it can make out entry forms! You simply put the entry blank in, push some buttons, and 17 seconds later...a completed, legible, perfect entry form. No more misspelled Sires and Dams! It can also do pedigrees by itself. No more squinting at tiny letters with a lot of 's and -'s! (Seriously, if you are in the market for a new typewriter, drop me a note. The one I just got is super.)

Had a nice chat with **Claudia Pfeffer** from New Orleans the other day. I hate talking to people in New Orleans, I always get hungry. (Unless, of course, I happen to be in New Orleans - then I love talking to people - in between mouthfuls.) I still say they should change the New Orleans motto - instead of "The City That Care Forgot" they should call it "The City That Calories Forgot".

Of course, we ate in rather porcine fashion while in Manhattan for the Specialty and the Garden: that's part of the fun. Our Peke friend **Kay (Mrs. Walter) Jeffords** always tells us of a new restaurant to try, and this year it was **The Sea Palace** - superb! Don't miss it if you're in the Big Apple.

I wish I could think of an excuse to go to Chicago - truly a city of fabulous restaurants. (I was born there, and I know them all.) I know! I know! I'll write a story about **Ed Jenner**, and I'll *have* to go to Chicago to do that! Watch for a visit with this popular judge and Pom fancier coming soon. This is working out just great!

Speaking of people in New Orleans and food, you all know that **Joan Gordon Alexander** is a judge, but



did you know that she is also a tremendous cook? Joan's Cajun Concoctions are legendary - in fact, her son just opened a restaurant: the menu consists solely of his mother's recipes. I think Joan told me that it's up on the Cape somewhere...now, who can I do a story about that just happens to live on Cape Cod? I'll find someone.

THE TIME JUST FLU BY DEPARTMENT: Of course, the PR's policy of eating and interviewing may not always go according to plan...our visit with **Edna Girardot** which was

scheduled for this issue had to be postponed. Edna caught some sort of bug, don't worry, she's fine now, but it was just too hard for us to get everything together for this month. Edna's story will be coming soon.

In keeping with my new-found policy of efficiency, I hate to discard anything, or waste anything. So, since I had already started out with **EDNA**, but had to postpone, I cut off the **NA** and ended up with **ED**. (It's called the luck of the Irish.)

Therefore, coming sooner than we expected is our visit with **Ed Jenner**, well-known judge and Pom fancier. Ed is a multiple breed fancier, and regularly has top specimens in several different rings. See **Ed Jenner...Beyond Expectations** in this issue. Of course, I feel like I got cheated. I didn't get to have the escargot at Sage's East, didn't get to incinerate the roof of my mouth on the szeschwan at the original Benihana's, not even time to hoist a few short ones at Sybaris at the top of the Hancock Center. Oh well, maybe next time.

COMPUTERS ARE ONLY HUMAN DEPARTMENT. We here at the PR are R for Red-In-The-Face over the error in the point system last month. Somehow, we left out a little girl who deserved some recognition...see **SPECIALS ADDITION** in this issue. Our apologies to all concerned.

Sue Wade provides a wonderful column this month - of interest to every Toy breeder. It has to do with *avoiding C-sections!* Hurray! See **Generally Speaking by Susan Wade** also in this issue. Thank you Sue.

Again, thanks to all of you for the calls and letters of support - with your continued support, we will strive to provide an up-to-the-minute, attractive and interesting vehicle for those little charmers we call Poms.

'Til next month, Poms Away!

Joe (*and of course, Cynthia*)

JOLLY WEE MS. GEORGIA SUNSHINE



Sunshine is pictured winning her first major (5 points) under Judge Ann Rogers Clark at the American Pomeranian Club Specialty Show in New York City, February 10, 1985, from an entry of over fifty bitches.

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10 GOOD EXCUSES FOR HAVING A MATTED DOG

by Terri Moebuis

contributed by Mary Vickers, Editor: Pom Club of Greater Baltimore Newsletter

1. I was on vacation last week.
2. My kids haven't been brushing him.
3. I creme-rinsed him and creme-rinsed him: he's still matted.
4. But I brush him every day!
5. I bathed him in baby shampoo this time. It's too soft for his coat.
6. I took him to the vet. The vet took him in the back for 5 minutes. When he brought him back, he was matted.
7. He's had fleas. He's been scratching a lot.
8. He wasn't matted before but it rained the other day. I don't know what happened.
9. He tries to bite me when I brush him. He doesn't like being brushed.
10. He was sick so I haven't been able to brush him for a couple of weeks.

MORAL TO THE STORY:

1. If your dog is brushed good and well-groomed *before* you go on vacation, he certainly won't be matted when you come back.
2. Don't buy a dog expecting 'the kids' to take full responsibility. Very few are mature enough. The thrill of a dog and all the care involved wears off quickly.
3. Creme rinse *does not* remove mats. A brush and comb does the job.
4. If you are brushing every day and he is matted, you are not doing it correctly. Mats start at the skin, so don't just skim over the top layer of hair. A good, down-to-the-skin brushing at least weekly is a must.
5. It doesn't matter what kind of shampoo you use. Shampoo does not mat your dog. The trick is to give him a thorough brushing out *before* the bath, not afterwards. Water will tighten mats already there.
6. That's ridiculous. It's not possible for any dog to mat in 5 minutes!
7. Yes, scratching will cause a dog to mat more. All the more reason to brush frequently.
8. Same principle as bathing. If your dog is already matted when he gets wet, the mats will get worse.
9. Teach your puppy when very young to enjoy grooming. Make it fun but at the same time let him know who is boss in the very beginning. Don't tolerate any misbehavior or snapping. If you let him get away with it, he wins: he's the boss.
10. Your dog is sick? All the more reason to pamper him. Brushing won't hurt. Besides, he should have been well-groomed before he got sick.

Grooming time can be a quiet and enjoyable visit between you and your dog. With Poms, the time spent in your lap is beneficial to both. Your dog receives your undivided attention - or so they think. You can be watching TV, or just thinking. While grooming, check for anything abnormal. Clean ears - if there is a dark brown discharge...that's a sign of infection. Is the skin too dry? Are there fleas? Nails need cutting? Check teeth - do they need cleaning? Any sores?

Studies have shown that those who own pets have for themselves reduced medical problems. The simple acts of touching (petting) your dog as you groom him enforces the affection between you both but also does a lot to lower your blood pressure and heart rate...that is, until you find that flea! □

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ED JENNER... BEYOND EXPECTATIONS



Edward B. Jenner exhibiting the undefeated harness horse "Rare Desision" (Donaldson Photo)

I learned a long time ago never to say "What's new?" to Ed Jenner - he usually comes up with something you would never expect - but the other day I forgot, asked the question, and received this for an answer: "Well, we just finished 'Emma', and I think we are going to special her."

I hated to admit that I didn't know who Emma was, but I didn't, and here's why.

Emma is a Great Pyrenees.

I didn't expect that.

Mention his name to Dachshund people, and they know Ed Jenner as a successful Dachshund breeder. To Peke people, and they will note that he is one of the staunchest supporters of that breed in the country. And, of course, we all know Ed to be a true Pom fancier. Many, many breeds have derived benefit from the Jenner touch.

Ed's list of accomplishments in the show ring is endless, but Ed's devotion to the sport of pure-bred dogs goes deeper than points, ribbons, and Bests In Show...Ed is one of those people that absolutely *loves* dogs.

Growing up in Winnetka, Illinois, Ed would sit for hours while his mother read aloud from the books of **Albert Payson Terhune**, and as you might expect, Ed decided that he wanted a Collie. In short order, a Collie was purchased, and for Ed's next birthday, his mother took him to the Westminster Kennel Club Show at New York's Madison Square Garden. Ed's dog won his class, and Ed was extremely pleased. While on the bench, a very distinguished gentleman walked up to Ed, and demanded, "Young man, let me see that dog." Ed complied, the gentleman pronounced the dog very nice, and introduced himself.

The man was Albert Payson Terhune. What better recommendation for a Collie, than from the Collie man himself?

The very next year, Ed again returned to the Garden, and his 'very nice' dog was awarded Best of Breed over an entry of 123! Apparently, this was enough to convince Ed that the Garden was the place to be - 1985 marked Ed's 46th attendance at Westminster.

But the Garden is not the only show Ed attends, and he certainly has not limited himself to the Collie ring. Among his list of credits...tremendous success in Beagles, Cairn Terriers...Ed had the first Keeshond to win a Group in the United States...Dobermans, Dalmatians...Ed has the top-winning Irish Terrier of all time...Pugs, Poodles...Ed's Peke, **Ch. St. Aubrey Laparata Dragon**, is the undisputed Top-Producing stud in the history of the breed - over 70 Champions to his credit; Ed has had at least one Peke in the Top Ten for many, many years, and many times Number One Peke...Ed has won the Quaker Oats Award twice...much, much success in campaigning Poms...Ed's Standard Poodle, **Command Performance**, was awarded Best In Show at the Garden in 1973...oh yes, horses, too. Ed has been successful in breeding and showing horses for years.

The original Knolland Farm was a mid-sized breeding facility, drastically increased in size by Ed's purchase of the present farm near Richmond, Illinois (formerly known as Hickory Creek Farm). Ed is a well-known figure in horse circles, and although the breeding operation has been honed down considerably, still keeps fine stock in competition. Ed has a house in Lake Forest (a Chicago suburb), but Knolland Farm is where he spends most of his time.

And who could blame him? It is one of the most picturesque properties I have ever seen. The whole place is beautiful...I could (and did) spend hours at Ed's kitchen table, which is piled high with show photos - and a brass plaque which requests "No Bloody Smoking!" (which I didn't notice until about the ninth puff - Ed was too polite to say anything) - and the kitchen overlooks a sheer drop down to the lake (the lake is theirs, too). There are numerous buildings - all of the facility is fabulous, but the best is reserved, as I expected, for the dogs.

The dog room in the main house is huge - complete with fireplace - the dogs are in floor pens which are huge, on tile, each with their own bed, each with a red & yellow nametag (red & yellow are the Knolland Farm colors).



CH. LENNIS'S TAR LACY FOXFIRE
(Ashby photo)

The room is bright and airy, and also overlooks the lake.

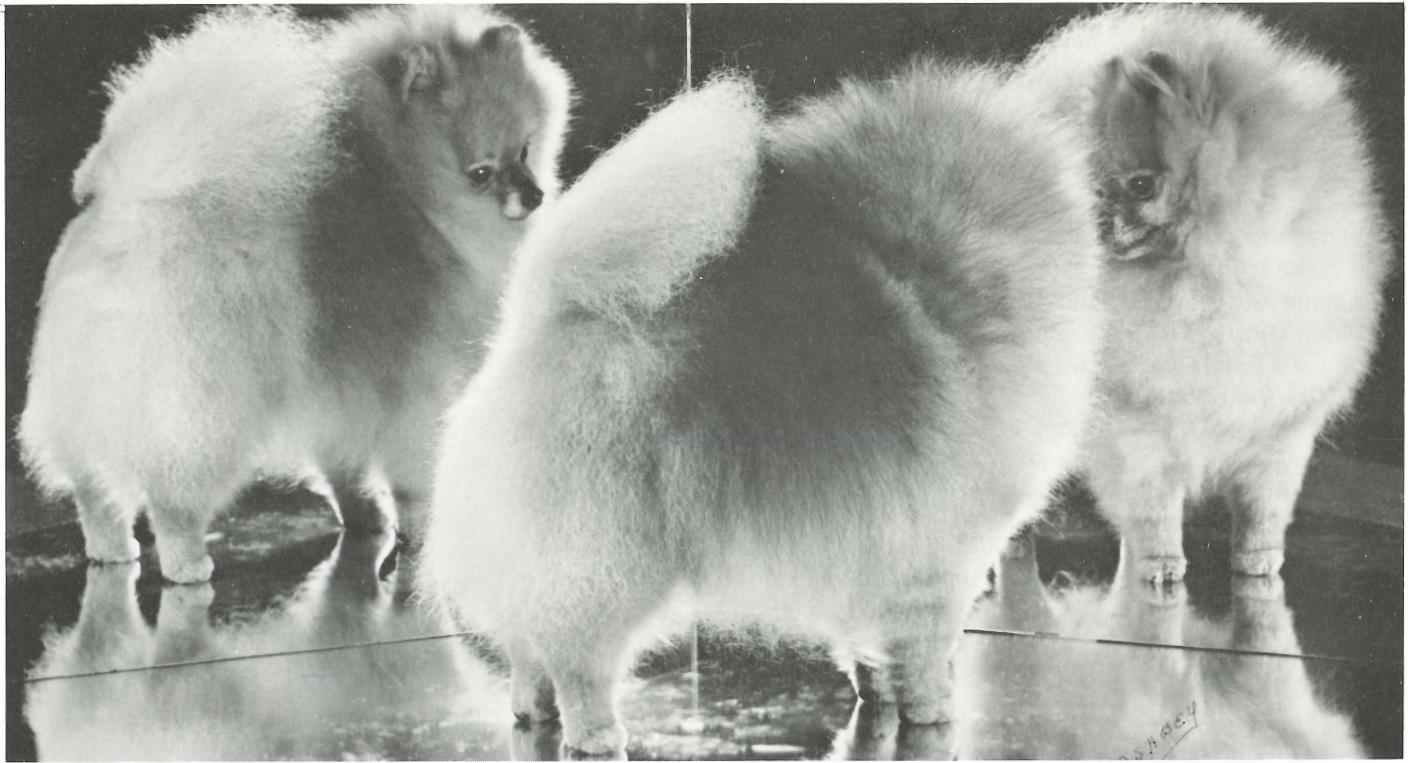
But back to my favorite room, the kitchen. No matter when you are there, there will be eight to ten Toys in various stages of play. The central cupboard doors have been removed, and pillows make a dandy place for a nap. It is immediately evident that the

dogs are members of the family. And one sight I will always remember was when the front door was thrown open and the courtyard was filled with several different breeds romping and playing. Truly a nice life for a dog (or a human, for that matter!). Ed Jenner's dogs are number one in his book.

(continued next page)



Rear view of main house at Knolland Farm



CH. LENNIS'S TAR LACY FOXFIRE
(Ashby photo)

ED JENNER continued

And his dogs are number one in a lot of other people's books, too - Ed's success in the show ring is legendary. The big winning that Ed's dogs have done over the years is hardly a surprise to anyone in the fancy: the dogs have been widely recognized for their quality, but I know something that you may find very surprising. Do you know where Ed got his first Pom? Oh, this is a good one.

Ed fell in love with the lovable, energetic, acrobatic Pomeranian when he was ten years old...and where would you go to get an energetic, acrobatic dog? To an energetic, acrobatic, *trapeze artist with the circus*, of course. I'm not kidding! Actually, the trapeze artist was a friend of the Jenner family's cook, and that's where Ed got his first Pom - a black bitch named Wee Duchess. And I guess that's when Ed's love of the Pom swung in to high gear.

Of course, Ed did not always get his stock from the above source. His association with top breeders has availed him of some of the most easily recognizable names in the breed; from the Lennis's came Ch. Lennis's Tar Lacy Foxfire; from Eleanor & Ken Miller came Ch. Millamor's Marketta; from Beverly Norris, came several top specimens, including many Ch. Bev-

Nor's Toasted Fudge, winner of many top prizes including the Quaker Oats Award.

As you might imagine, Ed has definite ideas about the breed, as a breeder, and as a judge.

"I learned long, long ago a very good formula for judging the Pomeranian. The Pom should be an orange (be round) from every angle.

"I want the overall picture to be good, I have absolutely no preference when it comes to color, although some colors can add more glamour than others. Years ago many of the colors we now see were disqualified: that has been changed.

"You often hear that only the larger bitches are good breeders: that is not true. I know of many 4-5 pound bitches that can free-whelp litters of 2 and 3 puppies. It's not just size that counts there."

And Ed has advice about exhibiting the Pom.

"DON'T RUN! People that run with Toy dogs throw them off gait - running doesn't do one bit of good. I spend a lot of time in the ring figuring out how to stop people from running

"BATHE YOUR DOGS! Many people do not bathe their dogs - they claim they will lose hair. What you lose through bathing you are going to lose anyway.

"Constant brushing in the ring will drive some judges crazy - all they can see is the brush. Touch the dog up, and then concentrate on *showing* the dog more than *brushing* the dog."

Ed has excellent assistance in the care and conditioning of his dogs - **Luc Boileau** has been in charge of grooming, training, and conditioning the Knolland Farm show dogs for 14 years, and is himself a very popular member of the dog fancy. Interestingly, Luc started out as a Sight Hound breeder - he did a great deal of winning with Borzoi, Whippets, and Greyhounds - but Luc is recognized as one of the finest Toy handlers around. At this writing, Luc is in England for a judging assignment. Also on the Knolland Farm team is **Pam Guldmond**, who is active in the North Central Illinois Pekingese Club. Ed's son **Danny Jenner** has recently taken over the Dachshund breeding program, and lives in one of the houses on the grounds of Knolland Farm. Also heavily involved with the success of Ed's dogs were **Edna Voyles** and **Elaine Rigden**. **Susan Fisher Buckle**, daughter of the late, well-respected judge **Winnifred Heckman**, handles the Poms, and has certainly done all right. Sue campaigned **Ch. Bev-Nor's Toasted Fudge** to the Quaker Oats award.

Left: Ed in New York, receiving the Quaker Oats award for the tremendous record set by 'Lacy'. Virginia Graham at the mike.

Ed has been a licensed judge for over thirty years, has judged at many of the most prestigious shows in the land, including his debut judging assignment at this year's Garden where he evaluated Pekingese for the Westminster Kennel Club.

Ed Jenner has always been an active breeder, and his philosophy of the responsibility of the breeder is probably exactly what you would expect.

"Anyone can buy a dog. Any time I get involved in a breed, I try to breed to improve, to make the next generation better."

But there's more to Ed Jenner than just breeding principles and top awards: as I've said before, Ed absolutely loves dogs. He genuinely enjoys their company. It is a delight to be around Ed and his dogs...a stroll around Knolland Farm consists of Ed talking to the dogs, petting them, playing with them, and giving them 'just a little more food' - and Luc following right behind and taking the food away; if it was up to Ed, the dogs would all be too fat!

Ed is well-known as one of our best-dressed judges - he is always handsomely turned out - but, as I expected, in casual clothes around the farm, he's still Ed. In blue blazer or blue jeans, tennis shorts or tux, the dry sense of humor, the quick smile, the characteristic chuckle remain intact. You expect that from Ed. You expect Ed to love his dogs. You expect Ed to know good dogs. You expect Ed to breed and show dogs that win, you expect Ed to succeed. You expect that whenever Ed decides to do something, he will do it well. And you will not be disappointed.

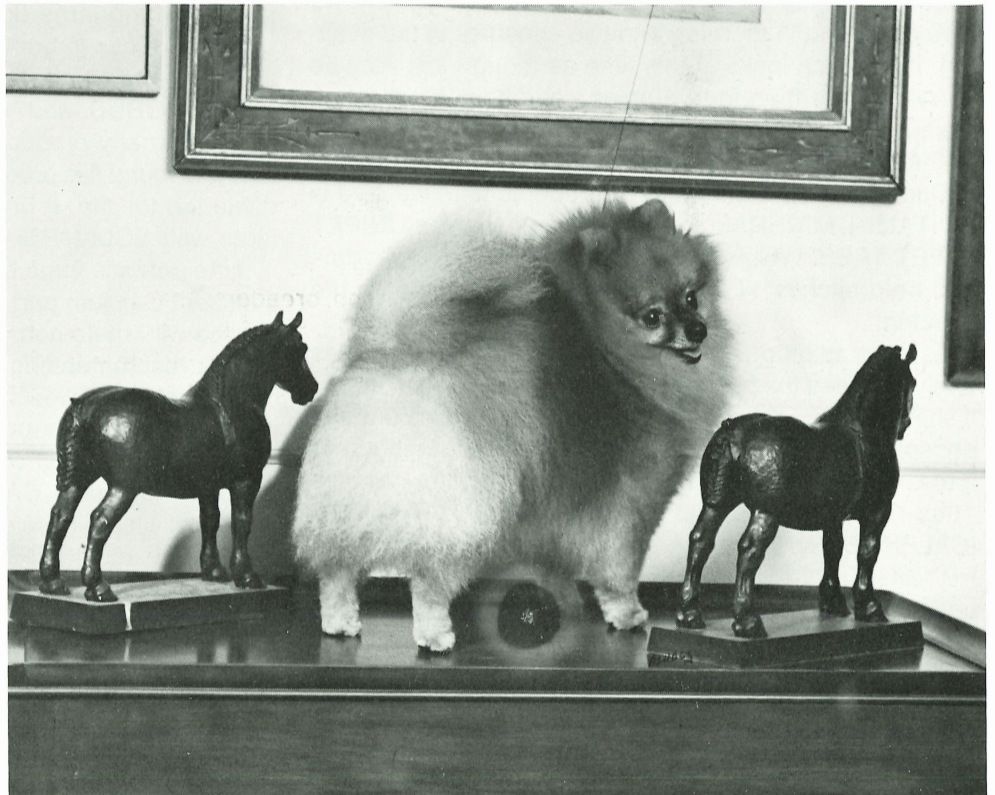
Because...Ed Jenner goes beyond expectations.

JMcG

Special thanks to Mr. Jenner for his time and for the use of the fabulous photos.



THE END!



GENERALLY SPEAKING - SUSAN WADE

MOST WHELPINGS CAN BE NORMAL!

This month's column will be devoted to an article written by Dr. Walter Gene Thomas, DVM. Dr. Thomas is a long-time breeder of Miniature Dachshunds and has worked with a number of Toy breeders in the Bradenton-Sarasota-St. Petersburg area of Florida.

Dr. Thomas passes this information along in the hope that it will be of benefit to breeders - he is not advocating owner-treatment, but hopes that by discussing this information with your veterinarian, you may be able to eliminate some of the problems in whelping your beloved Toys.

The publishers usually prefer to avoid the use of trade names except when they are employed by writers who, like Dr. Thomas, are professionally qualified to recommend.

Here, then, are Dr. Thomas' views.:

Here, then, are Dr. Thomas' views.:

Most breeders do not give enough CALCIUM, PHOSPHORUS, and VITAMIN D to their bred bitches, but many over-do the vitamins and trace minerals. Our procedure is as follows:

We start our bred bitches at about 3 weeks into pregnancy on one capsule of DICAL-D (Abbott Laboratories) daily. At 5 weeks pregnancy we give one capsule morning and evening. At 7 weeks pregnancy, we give one capsule morning and two capsules in the evening. If the bitch looks at this time as though she may be carrying more than four puppies - and sometimes when we are expecting only four - we give two of the capsules in the morning and two more capsules in the evening.

During this time the only extra supplement we give is a VITAMIN, MINERAL, PROTEIN tablet such as UNIPET or PET TABS. We give unbred bitches ¼ tablet per day, and bred bitches ¼ tablet morning and ¼ tablet in the evening.

As soon as labor starts, we give 4 to 6 of the capsules orally and feed the bitch a large serving of chicken or beef if she is hungry. If we feel we need still more calcium and phosphorus - pains (contractions) not strong enough to force one of the puppies through the pelvic canal - we give 10cc of an injectible CALCIUM-PHOSPHORUS (CALPHOSAN); we dilute this with an equal amount of PHYSIOLOGICAL SALINE SOLUTION, then inject it under the skin with a long needle so it will spread easily and not abscess. It can be given in two or three places and accomplish the same purpose.

After the litter is whelped, we give capsules according to the size of the litter and the milking ability of the bitch. Our rule of thumb is this: We allow one of the capsules for each puppy and three for the bitch. In other words,



a bitch nursing four puppies would get three of the capsules in the morning and four in the evening. We have even increased this if there is any indication of ECLAMPSIA (a form of convulsions, sometimes known as 'milk fever', due to a low calcium level in the blood). To a bitch that has had eclampsia before, we recommend giving the capsules in three divided doses and add three more capsules to the usual dose as calculated above.

We have had excellent results on this regimen. We let the bitch labor until a puppy moves back to the pelvis, no matter how long this takes, and we let her rest as long as she wishes in between as long as she is fine, pups are live, and there is no evidence of excess tiring.

Some breeders use another, but similar, product (CAL-O-B), but I would be afraid to give as much of it as we do of the DICAL-D, as there would be too much IRON. (We do not give iron and trace minerals in excessive amounts.)

We do not use ASCORBIC ACID (Vitamin C) with the capsules as we haven't found it necessary, but we do add ASCORBIC ACID to our puppies' diets.

Some of my clients have fed too much cottage cheese in an effort to pick up the needed Calcium. Unless considerable COD LIVER OIL is fed with the cottage cheese, there is danger of kidney or bladder stone formation. We have never had any stone formation or other complications from the large doses of the product we use.

Also, one can forget this "too much calcium" argument as long as a balanced formula of CALCIUM, PHOSPHORUS, and VITAMIN D is given, as in DICAL-D. I tried many products in the late fifties and early sixties, and found this product to do the best and most dependable job for me. It has practically ended getting up at night with ECLAMPSIA bitches.

If the pelvis is large enough - and most times it is - and sufficient Calcium and Phosphorus are in the diet, most bitches will whelp normally, or with very little assistance.

After recommending use of this regimen on hundreds of litters, I know it works. Oh, we have to help finish delivering an occasional puppy, but we have to do this in large breeds, too. Most of our deliveries are almost routine.

I feel that many CAESARIAN SECTIONS would be avoided if a large dose of CALCIUM PHOSPHORUS were given, instead of POSTERIOR PITUITARY EXTRACT. Even when POSTERIOR PITUITARY EXTRACT is indicated - unless we are sure the CALCIUM & PHOSPHORUS intake has been adequate - we give CALCIUM PHOSPHORUS first. In most cases, the puppy comes without a pituitary injection.

It is a good idea to have the dam's kidneys examined and/or a Urinalysis made during early pregnancy, or preferably before she is bred. *(continued next page)*

Susan Wade continued

If a chronic kidney infection is present, the bitch will have to be watched more carefully, and labor should not be allowed to proceed too long without delivery. In these cases it is sometimes better to do a Caesarian.

After publication in the **AMERICAN DACHSHUND** of an article similar to the one above, Dr. Gene received a letter from a "fan" in California who had taken one of her bitches (in labor) to her vet. Her vet suggested a Caesarian, and when she asked him to give the bitch a Calcium & Phosphorus injection, he said he didn't think it would help. The lady hopped into her car, drove home, got the article, and returned to the vet's office. The vet gave the injection and the bitch whelped normally. It won't work this way all the time, Dr. Gene says, but in sluggish labor it is worth a try.

These are Dr. Thomas' views on the subject, and I know that he practices what he preaches. He and his lovely wife, Ida, are the breeders of over 50 Miniature Dachshund Champions. Their Tallavast prefix is well known in the world of Dachshunds - both Miniature and Standard varieties.

We again repeat, Dr. Thomas does NOT advise that you launch into an owner-treatment program...discuss this information with your own veterinarian and do as he or she advises.

Susan Wade

P.O. Box 340, Auburndale FL 33823



Apolloette Pomeranians

MARLENE & MARLIN PRESSER

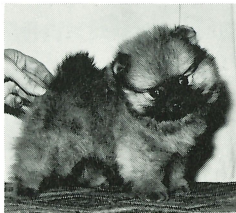
Sends congratulations to THE POM READER

Also, we would like to say "thanks" to Delores & Dave Watts for coming all the way from Maryland for N.C.P.C.'s 25th Anniversary Specialty. We enjoyed the time you spent visiting with us.

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JD's Pompous Poms



JD'S Pompous Poms has:
3 male puppies - Tomanoll/Bonner sired

&
3 male puppies - Emcee sired
No show puppies at this time.

JD's Pompous Poms
1163 Hwy. 26

Janet Hovey
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THE POM READER
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A Little Bit of Business

Duane Doll

ADVERTISING: HOW, WHY, WHEN

"Having a good dog without advertising is like storing Waterford crystal in the attic — you may know how beautiful it is, but no one else will get to enjoy it."

That statement may seem like a cliché, but it is very true. If you go to a show, maybe a few dozen people will see your beautiful Pom — but announce your win in the Pom Reader, and right away you will reach Pom people in 49 states and 9 foreign countries: from dedicated judges to the eager-to-learn novice looking for their first show dog. This is what advertising is all about: reaching out and letting the Pom fancy know how proud you are of your dogs and your breeding program, how exciting a recent win was, how excited you are about your next litter, thanking friends who have helped you to get there: advertising in The Pom Reader is the key to communication with Pom friends *virtually* around the world. I thought I would take this opportunity to explain a little about how to arrange your ad in the most effective way.

HOW: All we need to complete your ad is a good photo, a few words of text, and the correct payment. We will take care of all the rest: set up the ad in the most attractive way, make sure that spelling is correct, and present a complete package honoring your pride and joy.

PHOTOS: There is nothing more effective than a good photo. Any photo which does your dog justice is fine, color, black & white, large or small - we can increase or decrease the size to fit your ad. You may want to submit several photos, and let us pick the one that will reproduce the best. All photos will be returned with your copy of the magazine.

You do not need to draw lines or make cuts on any photo submitted - if you desire only part of the photo in the ad, just make a notation on your ad copy and we will do the rest. We can crop the photo, silhouette the dog only: there are several options that you have - all done by our cameras. There is no need to damage your original photo.

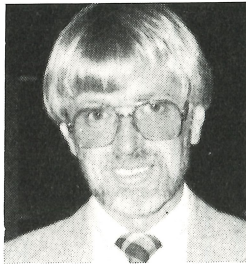
One photo is included in the price of each ad measuring one-quarter page or larger. Additional photos in such ads, or a photo in a smaller ad will cost only \$5.00 extra - but remember, the less you put in an ad, the more effective it is.

AD COPY AND DESIGN: The copy is the 'story' you want to tell: as a 'picture speaks a thousand words', you really don't need a thousand words to go along with the picture! The best ads are the cleanest ads: a catchy headline, your dog's name, details of wins, stud service, planned litters - that's all you really need. We can reproduce your kennel logo in your ad also, and that's always a good idea: that helps us to make a very pretty, personalized ad for you.

But, if you're too busy, or not sure what you want to say and how you want it to look, you can leave it up to us. We've had a lot of experience in that field, and we will do our best to make sure your ad is complete, concise, and eye-catching. Because the prettier your ad, the prettier our magazine!

FULL COLOR ADS: When you have a really good color photograph, you may want to consider a color ad - more expensive, but so beautiful! We can put color anywhere in the magazine, and the extra charge is exactly what the process costs to us: \$250.00 additional per photo. That may seem like a lot of money, and it is...until the PR arrives and your Pom 'jumps' off the page and right into the laps of the delighted readers. Then, it seems like a bargain!

We can also ad a single 'spot' color background to a black &



white page, or set the headlines, copy, or logo in one color. This can really spark up your ad - but you may want to leave the color selection up to us...some combinations can detract from the photo of your dog, and you don't want that. Each additional accent color: \$50.00 (this may vary somewhat - call for quote).

CONTRACT ADVERTISING: As a contract advertiser, you can take advantage of discounted advertising rates, and receive a free subscription, too. However, many people are confused by the term 'contract'.

We are not about to insult our Pom friends by sending out some iron-clad contractual agreement for your signature: that's not the way we work. If you simply give us your word that you will take an ad each month, that's good enough for us. Then, you are a contract advertiser.

As a contract advertiser, you can vary the size of the ad (i.e.: you can bounce up to a full-page ad for a special announcement one month, go down to a 1/16 page for the next, a one-half page the following month, whichever works best for you) or the content of the ad each month (one dog one month, another the next, etc.), and still benefit from the contract rates. This way, your name and bloodline are in the public eye each month, and you can economically remain in the spotlight of the breed.

DEADLINES: Joe & *Cynthia* are getting to be so good, that we can leave the deadlines right where they are, and still get the job done: the deadline for ads is the tenth of the month preceding publication date (i.e. June 10th for the July issue.) That doesn't leave us a lot of free time, and if you can get the ad to us before that time, that helps. But get it to us by the tenth, and we will get you into the next issue. We work fast, but your consideration is appreciated.

Now, if you're still not sure how advertising can be of benefit to you, think of those friends who do advertise: how did we meet those friends in the first place? We saw their names and faces, their dogs, and knew them...even before meeting them in person.

The PR depends upon advertising for its life - it is what keeps the magazine going, allows us to come into your lives once a month. The amount of advertising determines the size of the magazine, and the more advertising we have, the more room we have for health tips, special features, all the things that make the Pom Reader the Number One Location for **"The Latest News and Greatest Views of Poms and their People"**.

Thanks!

Duane Doll, Business Manager

Bonner bred male for sale - 2½ years, Champion sire & dam, 6 show points - proven, aggressive stud.

Tim Sue Pomeranians

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(713-492-0849)

Jabil Pomeranians

Home of

CH. DAISY'S LITTLE BIT OF JABIL

Jessie & Barbara
Young

Route 8
Loudon Ridge Rd.

(603) 435-8731

Loudon, NH 03301

RAMBLING ALONG

Dorothy Bonner

THE POMERANIAN SLIDE PRESENTATION

As Chairman of the Slide Presentation Committee, I would like to convey the following information to members of the American Pomeranian Club.

After the Specialty on Sunday, February 10th, a visit to the AKC headquarters was necessary. While there, information was received that production of the Pug Slide Show was in progress in the basement, and permission was granted for me to attend. The experience was invaluable, enabling me now to know what is involved to make a faster, less complicated 'show'.

The AKC wants slides instead of pictures, and although pictures can be made into slides, they would rather not take the time and expense to do this themselves. To cut this process, members of the national Pub Club had sent in over 200 slides. On a long table were a couple of round slide holders, each able to contain 140 slides. A holder was placed in a large viewer, and images appeared on the white wall, with culling and commentary taking place.

Each picture represented a point in the standard, head studies, tails, backs, and full figures. Most of the Pugs were on a table with an out-of-doors background preferred. The lead was visible but nothing else, except the dog which was centered in the picture. Some pictures were culled when feet were too near the bottom as later framing would hide them. All pictures must be diagonal, no vertical ones will be used. (One was discarded because the table lines slanted.)

If the Pom breeders will take slides illustrating good points in the standard, and send these to me, being aware of the qualifications mentioned, we can be on the final production at the 1986 Specialty, where the Pub Club now is. No credits will be given, but everybody will have a chance to have their own Pom on a multi-viewed national film.

Get to work!

Dorothy Bonner

26093 Highway 281 N., San Antonio, TX 78260

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Nancy Ross

Pet Portraits



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DO ~~BLONDES~~ POMS ~~^~~ HAVE MORE FUN ?

by 'Jack In The Box'

As told to Nancy Ross (Jack's Mother) and Marilyn Marino (Jack's aunt).

Art Work: Nancy Ross

Story: Marilyn Marino

Now, don't call me a malcontent or anything like that: I'm usually content to sit around behaving very Pekingese. I love my home, I love my life, but, you know, once in a while, you get to wondering how the other half lives.

And who is the other half? Well, half of the time, on the street, people ask my mom, "Is that a Pomeranian?" and she replies, no, that's a Pekingese. And I have a friend, Pam, who IS a Pom, and she tells me half the time, on the street, people ask HER mom, "Is that a Pekingese?", and HER mom replies, "NO, THIS IS A POMERANIAN!" And so I figure that my other half has to be a Pom!

So, okay, once in a while I think about being the other half. Sitting around being imperial all the time can get to be, after a while, too much of a good thing. And I think of Pam. She gets to jump off of the couch (which Pekingese are not supposed to do.). And she gets to stand on her hind legs (which Pekingese are not supposed to do.).

But most of the time, it doesn't bother me. That is, it didn't until one recent day.

Some time back, My mom sent my story to two men who publish magazines. The story told how I grew from 8 ounces and near death, to a sparkling 6 pounds of parti-color Pekingese. I got so many calls and letters about how I was doing, that, in some way, I wanted to thank Duane and Joe for publishing my story. I was afraid I would never get the chance, seeing as they live in Florida, and I live in Brooklyn. But luck was on my side.

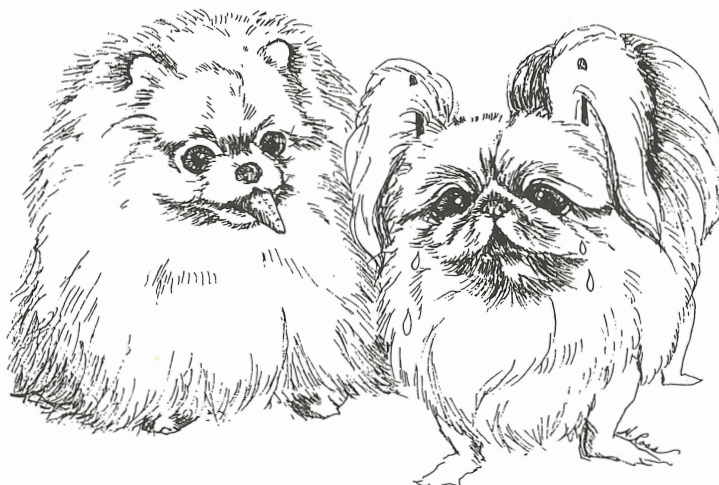
Last February, I overheard my aunt Marilyn and my mom Nancy discussing what to wear to meet Joe and Duane - they were coming to New York for the Pom Specialty. Here was my chance! I did my very best dance, my very best 'star' pose, but my mom said, "Oh, Jack, honey, you can't go. This is only for Poms!"

Sitting there amid much whooshing of perfume and brushing of (human) hair, I got to thinking about Pam the Pom. I supposed she would be there. And from what I had heard about Joe & Duane, if THEY were going to be there, it must be going to be fun. And so, right then and there, I decided to go to the Pom show - but some homework was in order. If I wanted to get into the Pom show, I would certainly have to look like a Pom.

I went upstairs into the bathroom, and as I had seen my Mom shave her legs countless times, knew I could handle it.

I shaved my legs, cut my ear fringes, stuck toothpicks in my ears and sprayed them with hair spray so they would stand up, and off I ventured to New York City.

I left the toothpicks in my ears, as when I arrived at the show, would have plenty of time to take them out. The only problem I could foresee now was the fact that my face is absolutely flat and a Pom's was pointed like a fox. While walking, and oh, boy, it was some walk, I thought and thought. Perhaps I could buy a set of those funny glasses with the plastic nose and mustache



under the nose. I could remove the mustache part.

A trucker picked me up when he saw my hobo stick with my red bandanna of belongings flung over my shoulder. I only had my grooming brush, a banana (I love bananas), and some coins with me, as I would be home the same day.

As I approached the hotel where the show was, I saw many Poms going in. I never saw a parti-colored one, and my heart sank a little. There is always a first time for everything, however: look at

those dogs with all the wrinkles.

I was determined to meet Joe and Duane.

It wasn't show time yet, and I wandered about in the front of the hotel, when all of a sudden I saw it. There in front of me was an ice cream parlor! I went in and bought an ice cream cone.

I ate the ice cream and saved the cone, for that would be my Pom nose for the show! I was really on a roll now. Nothing could stop me.

As I practiced with the cone, I discovered if I inhaled, the cone would stay on my face if I didn't breathe out, as my face is flat and it made a perfect seal.

The next group of Poms that went in, I simply got in line with them and no one noticed. There I was at last, inside the room with many, many Poms. I went off to sit in a corner hoping not to be noticed. No one gave me a second glance.

I scanned the room looking for Joe and Duane, but couldn't find them. I finally found Pam, the real Pom, and rushed over to hide behind her. Pam was startled, to say the least, and hissed "What on earth are you doing here in that get-up?" I was starting to panic. When the announcer said the show was to begin, everyone started to get real nervous and brushed everything in sight. Poms were being put up and down from the many grooming tables. There was such a flurry of fur everywhere, I was accidentally picked up and put on a grooming table next to Pam. We both were being groomed, and that was just fine until Pam discovered that my nose was really an ice cream cone. Pam loves ice cream cones - she bit off the end of my nose/cone!

Now, all was really lost.

The charade was over, my nose was eaten. I hadn't even met Joe and Duane. My whole life was in shambles. I heard my heart break into a million pieces.

All of a sudden, there seemed to be many people around me as the tears streamed down my face. Everyone was trying to comfort me. Then I looked up to see who was holding me and petting me, telling me everything was going to be just fine....I discovered that I was being held by Duane and being talked to by Joe.

They took me to the waiting arms of my Mom, and I had to admit - as much as I always wanted to travel and see how the other half lives, I was greatly relieved. After all, as Dorothy and Toto said... "There's no place like home!" 'JACK'

NORTHERN CALIFORNIA POMERANIAN CLUB

25TH ANNIVERSARY SHOW

FEBRUARY 16, 1985

JUDGE:

Mrs. Mildred K. Bryant

BEST OF BREED

CH. MORENO'S CRITICS CHOICE

(J. & G. Moreno)

BEST OF OPPOSITE SEX

CH. QUEENAIRE GLORY HUNTRESS

(D. & W. Roach)

WINNERS DOG, BEST OF WINNERS

CHIEF'S LIL GOLDEN SKEATER

(Sybil J. Tompkins)

WINNERS BITCH

STARLITE'S MISS DRAGON MAGIC

(Gayle Griffin)

RESERVE WINNERS DOG

APOLLOETTE LIL GOLD SHINDIG

(M. & M. Presser)

RESERVE WINNERS BITCH

QUEENAIRE ESSENCE OF SPRING

(D. & W. Roach)

SWEEPSTAKES JUDGE

MRS. LOIS NURMI PLAWCHAN

BEST PUPPY IN SWEEPS

JUBILEE'S FIRECRACKER

(Ruth A. Bugbee)

BEST OF OPPOSITE SWEEPS

APOLLOETTE CHARLEY ANN

(C. Fleming & M. Presser)

GRAND SWEEPSTAKES WINNER

FANFARE'S ABSOLUTELY ADORABLE

(J. & C. Edmiston)

Midwest News

Jean Stafford

I would like to invite any input you have to offer, Midwesterners. I know you are out there - let's hear from you! I would like to submit a monthly article on any happenings in the Midwest. Let me hear about your new Champions, Special wins, club meetings, etc. Any input is welcome. Joe & Duane, your "Premiere Issue" was a success!

Best of luck at the shows!



Jean Stafford
1436 Powers Court
Niles, MI 49120

CHESAI POMERANIANS



CHESAI SWEET TART

APRIL 83 - MAY 84

CHESAI STARPUFF VIGNETTE

"Nettie" started with a bang - shown six times - one RWB and 5 WB (3BW, 3BOS). She is home for a short break and will be back in the ring later this year.

Her litter sister, **CHESAI STARPUFF ILLUSION** (Lucie), was shown to Best In Match by owner Dan Mercer the day we shipped her to Dan in Denver, Colorado.

CHESAI CHARMING CHELSEA

Starting in March

Our Poms are handled by:

BILL & PAT BENCHLEY

ROBERT & JOAN REILLY

26093 HIGHWAY 281 NORTH
SAN ANTONIO, TEXAS 78260
(512) 438-2667

STUD DOGS AND BROOD BITCHES EQUAL RECOGNITION

Irene C. Schlintz

The Women's Liberation Movement has made headlines on a national, and even an international, basis. I am in agreement with the "Lib" group on one thing and that is: Equal recognition for equal performance. Don't you think the female canines deserve equal status?

How many breeders advertise the producing record of their bitches? There are plenty of ads for the stud dog and his progeny, even to congratulating new Champion offspring. A stud dog's fame depends on the quality of the bitches bred to him. I have seen many ads regarding litters for sale, using the name of the stud, and the dam will be listed as the daughter of such and such a Champion. Why isn't her registered name used? Quite a few top-producing dams are not Champions. In fact, out of the 171 Cocker Spanial dams who have qualified as Top Producers since 1965, fifty-three are not Champions. Why not give them fair and equal publicity? For, in my opinion, no kennel is worth more than its brood bitches.

I receive many requests from owners who want me to recommend a stud dog.

I am usually told the breed of the female but never enough pertinent facts, such as her age, breeding, has she had a litter? If so, by whom? How many puppies, their physical condition, etc.?

I do not recommend a specific cog. I will submit a list of breeders whom I have found to be co-operative and honest. All arrangements are left to be made by the owners.

One of the funniest requests came from a lady who said she owned a Dachshund bitch and she wanted to breed her to a male who was whelped under the sign of Taurus, as she thought she would have better luck selling the puppies. She didn't say whether the stud dog had to be the same breed as her bitch, nor did she mention the variety of her bitch. All she wanted were the names and addresses of owners who had male dogs born in that period!

My husband and I have completed twelve books on Top Producers of a variety of breeds. We feel the dog fancy is blessed with hundreds of sincere, conscientious and dedicated breeders. If this weren't so, I would not have the long list of sires and dams who qualify each year as Top Producers. They must produce offspring of sufficient quality to merit a Championship under a number of judges.

Some bitches will have Champions in every litter regardless of the sire, but most often there will be some relationship among the grandparents. In our books, the Champion offspring are listed under the name of the opposite parent. The grandparents names for the opposite parent are given along with the AKC number, stud book date, and the dog's color. This information gives the reader some idea as to what bloodlines 'nick'. It is very interesting to review the matings of a prominent stud dog that has produced 50-100 Champions and study the pedigrees of the dams bred to him.

A stud's pedigree must be studied and this must include some knowledge of the dog's ancestors. What major and minor faults did they have? What about their temperament? Could they perform the service for which they were bred? A bitch exerts her influence only on her own litters, which may be four or five in her lifetime, whereas, a stud dog that is used extensively because of his fantastic show record, may sire 200 litters or more. It is possible that he could change the appearance of the entire breed. The faults that may suddenly make their appearance were not visible in the stud dog, but were present in his grandparents.

The question often asked by breeders is, "Will there be better

puppies produced through in-breeding, or through line-breeding?" It takes a book on the principles of breeding to answer such a question. In-breeding is the method by which the highest possible percentage of the blood of an exceptional individual or of a particularly fortunate "nick" can be preserved and ultimately made to characterize an entire line of descendants. An inbred animal is, of course, enormously prepotent over everything else. Its half of the ancestry being largely of identical blood, is almost certain to dominate the offspring.

It has been said that breeders who strive mainly for show-ring quality and are so intent on producing winning dogs that they regularly in-breed.

This 'doubling-up' process affects all characteristics of the individuals involved, bad as well as good. This method of in-breeding, which aims at making the greatest use possible of pedigrees, has been followed alike by the most strikingly successful results, as well as by the most stupendous disasters in the breeding business.

The female is the mold out of which all life is reproduced, and should exert the greater influence on the offspring. Good bitches are equally as important as good studs.

I would suggest that specialty shows consider the Stud Dog and Brood Bitch Class the most important at the show, and they should be judged exclusively on the quality of their get. It is the opportunity for breeders to make comparisons. I would like to recommend that the entry fee be lowered for these two classes to include a larger entry. The goal of dog shows should be to benefit dog breeding.

The following charts contain the names of the sires and dams who qualified in 1984 as Top Producers under my system. The sires must have five Champion offspring whose names have been published in the AKC Gazette beginning with the March issue through the February issue of the following year. In 1956, I used this same time when I started the Phillips Rating System, as all of that year's All Breed Shows were published during that period. Dams are required to have three Champion offspring whose names are published during the same period as the sires. Once qualified, a continuous record is kept.

In the charts you will find the year the dog first qualified, the total number of Champions produced and the number produced in the current year. Many of the dogs are second to eighth generation Top Producers, and we have the records on all of these generations.

I was amazed this year to find breeds that were seldom represented in a list of Top Producers suddenly coming to the fore, and other breeds that were consistently found high on the list of Top Producers suddenly being at the bottom of the list.

The Toy Breeds have never let their size interfere with their temperament, showmanship, attractiveness, and appeal. Most dog fanciers felt that a Toy Breed could never compete with Sporting, Hound, or Working breeds, that the latter, with two litters, could have more puppies than a Toy dam could have in a lifetime. Not so!!

In 1965, my first annual report indicated that the Toys didn't do too well, hence the above feeling. Only seven sires and ten dams qualified in 1965, but over the years it has increased and in 1984 there were 41 sires and 46 dams who made the Top Producers list.

Best of all, CH. CARLEE NUBBY SILK, a Miniature Pinscher, is the 1984 All-Breed Top Producer. Would you believe that CH. DASA'S EBONY QUEEN, and Italian Greyhound dam, has produced a total of 24 Champions? I believe this is an all-time record for a Toy dam, as I published CH. JAY-MAC'S RAMBLIN ROSE, a

Irene Schlintz continued

Miniature Pinscher, with 22 Champions as the all-time record holder for a number of years and it was never challenged. I am sure the dog's owner maintained a carefully planned breeding program.

1984 TOY GROUP TOP PRODUCING SIRES

CH. CARLEE NUBBY SILK (Min Pin)	21
CH. LAINEE SIGMUND FLOYD (Shih Tzu)	12
CH. LOU WAN REBEL ROUSER (Shih Tzu)	12
CH. TRIVAR'S COOKIE MONSTER (Yorkie)	12
CH. DASA'S KING OF THE MOUNTAIN (lt. Greyhound)	11
CH. ASLETT'S KIKU'S BLUE STREAKER (Silky)	11
CH. SHEFFIELD STUFF 'N NONSENSE (Pug)	9
CH. DARTAN'S PIRATE BLACKBEARD (Chihuahua, smooth)	8
CH. WINDSONG MASTER SHOWCASE (Maltese)	8
CH. SHOJAWN SEMI-TOUGH (Min Pin)	8
CH. CANTRELL HEARD A RUMOR (Silky)	8
CH. MARINA'S DALLAS (Silky)	8

POMERANIANS

1984 TOP PRODUCING SIRES

Name - Year Qualified - 1984 Champions - Total Champions
 CH. EMCEE'S SOLID GOLD DIAMOND - 1984 - 5 - 14
 Morris & Betty Carson

1984 Toy Group

Top Producing Dams

CH. DARTAN'S CONNIE (Chih., smoothe) - 5
 CH. DASA'S EBONY QUEEN (lt. Greyhound) - 5

*16 Toy dams tied for 3rd place with 4 Champions each.

LLL KENNELS Newest Pomeranian Champion*



CH. LLL DAZZLIN' GOLD KRISSEY*

WB, BOW, BOS, BEST PUPPY IN SWEEPSTAKES at the Dallas-Ft. Worth Pom Specialty. She finished with a 3 point major at Trinity Valley 3/25/85.

LLL DAZZLIN' GOLD CINDY LOU

Also finished on the Texas circuit going Best of Breed two days over specials. Congratulations Audrey & C.M. Roberts!
 1 Huge coated, red org., Ch. sire/Ch. dam male starting shows in April now for sale. Several show/breeding females also available.

Janice Luginsland

Route 1, Box 97, Americus, KS 66835
 Ph. 316-443-5157

*Pending AKC Confirmation

 **john e. heartz**

PROFESSIONAL HANDLING IN CANADA
 "POMS" A SPECIALTY
 P.O. BOX 1259, TRURO, N.S. CANADA
 PHONE (902) 895-7427

POMIRISH KENNELS



POMERANIANS



IRISH SETTERS



NORWICH TERRIERS

Breeders of 33 Pomeranian Champions

25 Norwich Terrier Champions - 1 Irish Setter Champion

Dick & Sally Baugniet

11224 County Hwy. B

Phone 414 - 755-2994

Mishicot, Wis. 54228

Scotia Kennels, Reg'd.

Breeder of 150 Champions in 27 Years

Occasionally I have show prospect pups or older dogs for sale. Almost always have pet males, usually Champion sired but not what I consider show quality. Well protected by shots, \$250.00 and up. Also occasionally have a proven stud or brood bitch and a Champion for sale. State all your wants in first letter.

Edna E. Girardot • P.O. Box 646 • Floral City, FL 32636
 (904) 726-2001

JUSTA POMS presents:

Ch. Justa Menehune
 Group Placing
 and

Austin's A Knight To Remember
 Heavy coated black

Watch for them at the spring shows!

Sharon Hiemenz (904) 437-2190

Route 1, 31 Remington Rd. Ormond Beach, FL 32074

EMCEE'S POMERANIANS



CH. EMCEE'S
 CHIQUITA de ORO
 Group I, Raleigh K.C.
 3-23-85

Breeders and exhibitors over 12 years
 Finished over 30 Champions

Top producers - mostly Model's & Great Elms lines
 occasionally pet, show puppies for sale.

Congratulations to THE POM READER!
 Morris & Betty Carson

9826 Waltham Drive, Richmond, VA 23233
 Ph. (804) 740-7977

POMNOTES

Dear Joe & Duane,

Very impressed and excited with your first issue. Wishing you much success with The Pom Reader.

Enclosed please find my check for subscription with first class postage.

Sincerely,
Skip Piazza
Avondale, PA

★ ★ ★ ★ ★

Dear Joe,

Received the Premiere Issue of the Pom Reader. I would like to congratulate you and the staff on the selection of the material presented.

Thanks for an enjoyable and interesting magazine.

Best wishes for continued success with your new venture.

Sincerely,
Dr. Leon Seligman
Baltimore, MD

Dear Dr. Seligman,

Thank you for the note - Duane, myself, and, of course, *Cynthia* were elated that a popular judge such as yourself would take the time to let us know that you like our work.

Joe

★ ★ ★ ★ ★

Dear Duane & Joe,

I am really excited about a monthly Pom publication and will support you with our ads as we can.

I am an avid reader of the Orient Express (hand-me-downs of an AKC judge neighbor) and have envied the Peke breeders for their monthly breed magazine. The Pom Reader can be a wonderful tool for advancing the breed and I hope all the Pom people will support your effort.

Let's hope this is the beginning of a long, happy relationship.

Joan Reilly
San Antonio, TX

Dear Joan,

That's the nicest thing I've heard all day! Thanks again for your support.

Joe

★ ★ ★ ★ ★

Dear Duane & Joe,

Just a quick note. The Premiere issue is something else!

Sincerely,
Edna Girardot
Floral City, FL

★ ★ ★ ★ ★

Dear Joe,

I enjoyed your Premiere Issue of the Pom

Reader.

I had many Poms and will never forget my own breeding going B.I.S. over twenty-five years ago. I bred and showed in Canada for over ten years before I came to the U.S.A.

The quality of this very special breed went down some years ago, but now they are top drawer.

Best of Luck with the Pom Reader.

Sincerely
Georgina Lane

P.S. On April 28th I judge in Yakima Washington-I finished my first American Champion there thirty-five years ago.

Dear Georgina,

Thanks for the note - last I knew you were headed in the opposite direction to judge. I don't know how you do it - you have more energy than I do!

Yours truly,
Joe

★ ★ ★ ★ ★

Dear Joe,

After talking with you several times on the phone, I had no idea your new PR would be so **outstanding**. You and your group have done an outstanding job. The color photos are superb, and I love the size. I was very impressed with the color photo you did for Ed and I on Tan Ya.

I am sure this will be an asset to all Pom breeders throughout the country.

Keep up the good work!

Beverly Norris

★ ★ ★ ★ ★

Dear Mr. McGinnis,

CONGRATULATIONS on the lovely Premiere Issue of POM READER! I'm much impressed with the quality of the paper, the color, and the classy look. My ad is in a good location and the type and layout great.

I think that POM READER will catch on now that it is really a fact and people can see it. Best wishes...

Sincerely,
Jean Mill
Covina CA

Dear Jean,

Thanks for your support, but you can do me a favor...**Mr. McGinnis** is my dad - I'm just Joe.

Yours truly,
Joe

★ ★ ★ ★ ★

Editor Joe McGinnis

Thanks so much for the Premiere Issue. This is the most exciting thing that has come my way in a very long time. I have read it and reread it.

Best wishes to the both of you on your Pom Reader. Enclosed is a check for my

subscription.

Thank you
Ethel Richardson
Kennesaw, GA

★ ★ ★ ★ ★

Dear Joe,

OK, you guys did it! The Premiere Issue of the Pom Reader came today. What a nice start. Very impressive and I love the color. The articles are neat - I like the different approach that is taken. I know that one of the first pages that I will always turn to is the one with "Specials Addition" and "Update" on it. I have always liked statistics and placements.

Mary Vickers
Alexandria, VA

★ ★ ★ ★ ★

Dear Joe,

We received the Premiere Issue of the Pom Reader and as usual with your publications read it from cover to cover immediately. Congratulations! What a beautiful start. We wish you great success.

All of the Best
Kay & Tom Gately
Orlando FL & Pineville PA

★ ★ ★ ★ ★

Dear Joe,

I think it would be nice if some Pom breeders would send in some articles as to how they became Pom breeders.

Enclosed is my article on how I started.

Glenda Trytand
Carlisle, NY

Dear Glenda,

Thanks for the note, and the article. Isn't it amazing how so many people from so many backgrounds all ended up with the same hobby? In the months to come we will be telling the stories behind many Pom fanciers, breeders, and judges; how they got started, how they made it past the pitfalls that can so discourage the newcomer, in the hopes that we all can learn from each other's mistakes and successes.

Thanks again for your support!

Joe

★ ★ ★ ★ ★

Joe McGinnis Editor:

Many thanks for the lovely issue of the Pom Reader. Our house has always had a beloved Pom for thirty years. Even though we breed Samoyeds, our "little Sammies" have been just as dear.

Good luck!

Alyce D. Seekins

Dear Alyce,

Thanks for the note - you have given yet another example of the fact that the Toys can hold their own with any other breed!

Yours truly,

★ ★ ★ ★ ★

Joe

SPECIALS ADDITION

AS OF THE FEBRUARY 1985 AKC GAZETTE

Presently we find a number of Poms making their impact in Specials competition. In order to keep you informed as to the progress of these hard-working members of the breed, we are pleased to offer you SPECIALS ADDITION.

SPECIALS ADDITION is your monthly rating system of the Top Ten Pomeranian dogs and Top Ten Pomeranian bitches in the United States. Rules for the rating system are as follows.

Breed points (not to be confused with Championship points) are allotted to CHAMPIONS OF RECORD according to the highest placement received in any given AKC show. A certain number of points has been allotted to the various placements, and they are as follows:

PLACEMENT: BREED POINTS

BEST IN SHOW (All Breeds): 500

BEST IN SHOW (Specialty): 250*

BEST OF OPPOSITE SEX (Specialty): 75*

TOY GROUP FIRST: 250

TOY GROUP SECOND: 150

TOY GROUP THIRD: 75

TOY GROUP FOURTH: 25

BEST OF BREED: 10

BEST OF OPPOSITE SEX (All Breed): 5

NOTE: The only exception will be: BISS will be worth 10 points, and BOSS will be worth 5 points, until a total of three wins are published for that dog.

The following is the ranking of the Top Ten SPECIALS DOGS AND Top Ten SPECIALS BITCHES as of the February 1985 AKC Gazette:

POINTS DOGS	BISA	BISS	BOSS	I	II	III	IV	BOB	BOS
3535 Ch. Coy's Top of the Mark	3	-	-	5	3	4	1	-	-
775 Ch. Bi Mar Sundance Kid	-	-	-	3	-	-	1	-	-
685 Ch. LLL Charming Gold Brandywine	-	-	-	1	1	2	3	3	1
575 Ch. D. Nee's Darin' Duffy	-	1	-	1	-	-	2	2	1
485 Ch. Patrick's Mister Larry	-	-	-	1	1	-	1	5	2
380 Ch. Sungold Diamond Stud	-	-	-	-	1	1	3	8	-
260 Ch. Millbrook's El Gran Caballero	-	-	-	1	-	-	-	1	-
175 Ch. Sysame Topo Gigio	-	-	-	1	-	-	1	-	-
150 Ch. Daisy's Little Bit of Jabil	-	-	-	-	-	1	1	5	-
95 Ch. Bonner's Penwag Sundust	-	-	-	-	-	1	-	2	-
BITCHES									
245 Ch. Bev-Nor's Toasty's Tan Ya	-	-	-	-	1	1	-	1	2
30 Ch. Emcee's Golden Jaymy	-	-	-	-	-	-	-	3	-
30 Ch. Sweet Hill's Ebony Storm	-	-	-	-	-	-	-	3	-
10 Ch. LLL Charming Gold Kandee	-	-	-	-	-	-	-	1	-
10 Ch. Silva Lade Little Miss Marker	-	-	-	-	-	-	-	1	-
5 Ch. Hargin's Poetry In Motion	-	-	-	-	-	-	-	-	1
5 Ch. Patty's Peaches of Damons	-	-	-	-	-	-	-	-	1
5 Ch. Queenaire Glory Huntress	-	-	-	-	-	-	-	-	1
5 Ch. Sandtown's Bi Mar April	-	-	-	-	-	-	-	-	1

***NOTE: DUE TO AN ERROR, THE POINT SYSTEM FOR BITCHES FOR JANUARY 1985 WAS INCOMPLETE. THE FOLLOWING IS THE CORRECTED RESULTS FROM JANUARY:

150 Ch. Bev-Nor's Toasty's Tan Ya	-	-	-	-	-	1	-	-	-
30 Ch. Emcee's Golden Jaymy	-	-	-	-	-	-	-	3	-
30 Ch. Sweet Hill's Ebony Storm	-	-	-	-	-	-	-	3	-
5 Ch. Hargin's Poetry In Motion	-	-	-	-	-	-	-	-	1
5 Ch. Patty's Peaches of Damons	-	-	-	-	-	-	-	-	1

UPDATE

AS OF THE FEBRUARY 1985 AKC GAZETTE

Welcome to UPDATE, your monthly rating list of breeders and exhibitors out there winning points in the show ring. As most all serious Pomeranian fanciers are, in one way or another, involved in campaigning their Poms for AKC Championship points, we feel that it is important to keep tabs on the Pomeranian doings in this area.

The procedures for tallying the point scale are as follows:

The source for all points is the official show awards book of the AKC Gazette. Only this publication will be used for point credits. Exhibitors are credited with all AKC Championship points won in the Gazette year, and published monthly according to appearance in the Gazette. As keeping track of each and every AKC show in the United States is an onerous task (accomplished diligently by AKC), many times the actual show dates will vary from the date of publication (i.e.- a September show may not be published until November.). The Gazette year, as a rule, runs from about October of the previous year until September of the present calendar year.

Point are allotted to THE REGISTERED OWNER OF THE DOG AT THE TIME OF COMPETITION. Any questions concerning UPDATE may be addressed to the editor.

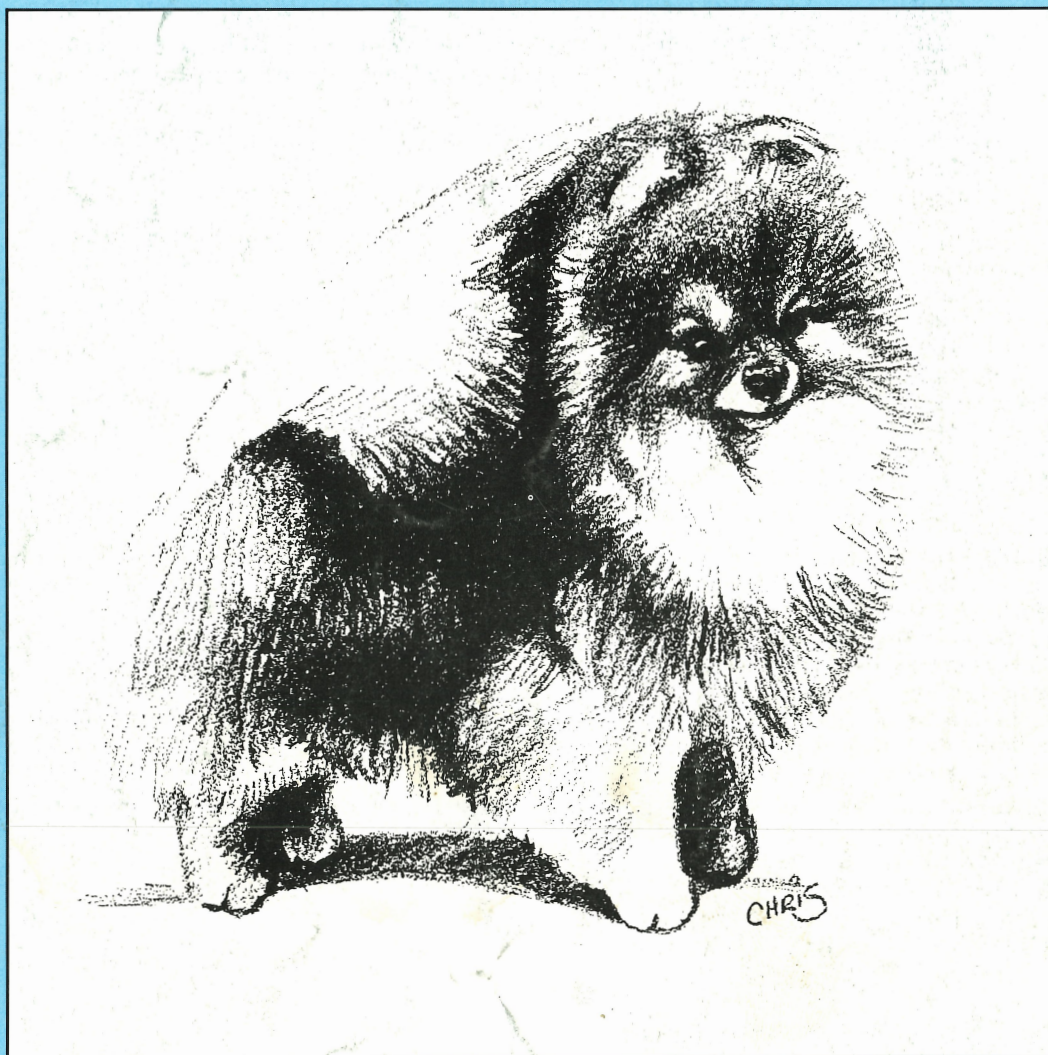
THE FOLLOWING IS A LISTING OF THE TOP TEN EXHIBITORS AS OF THE FEBRUARY 1985 AKC GAZETTE.

EXHIBITOR	POINTS
L. Abjornson	22
J. & B. Young	22
D. & S. Davis	18
C. Burnette	15
A. Cannon	14
L. W. Clark	14
L. & D. Muller	14
S. Baugniet	13
D. Bonner	13
D. Henderson	11

COMING IN JULY...

THE 1984 - 1985

POM READER STUD DOG DIRECTORY



ARTWORK BY CHRIS HEARTZ: COURTESY OF C. HEARTZ & E. MILLER

ALL ADS MAY INCLUDE A PHOTO OF YOUR STUD DOG, A THREE GENERATION PEDIGREE, BRIEF REMARKS ABOUT HIS SHOW CAREER AND HIS PROGENY. STUD FEE OPTIONAL. DON'T MISS THIS ECONOMICAL OPPORTUNITY TO TELL THE WORLD HOW PROUD YOU ARE OF YOUR FABULOUS STUD DOG.

SPECIAL RATES

FULL PAGE: \$90.00

HALF PAGE: \$49.00

ALL ADS WILL BE IN A PRIVATE SECTION OF THE MAGAZINE IN THE ORDER RECEIVED.

DEADLINE: JUNE 10TH, 1985