

Heart of America K. C., Kansas City, MO, 16 March 1986

OUT OF 24 POMS...

OUT OF 198 TOYS...

OUT OF 2,070 PUREBRED DOGS IN COMPETITION...

# ★ GABRIEL WAS CHOSEN BEST OF ALL ★



#### CH. PRECIOUS PETITE'S GABRIEL

Thanks to Breed judge Mr. Thomas W. Baldwin, Group Judge Mrs. Keke Blumberg (pictured), and Best In Show Judge Mr. Joseph E. Gregory for this wonderful win at one of America's most prestigious shows.

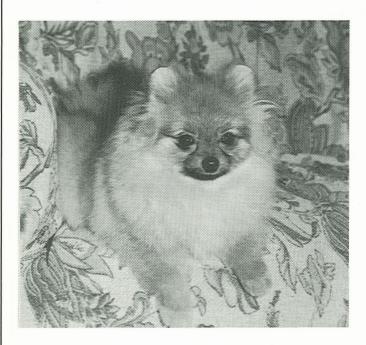
Handled by Kathy Bucher

Precious Petites



Breeder/Owner CLAUDIA PFEFFER P.O. BOX 10432 Jefferson, LA 70181 (504) 737-1729

# DESITEE'S Poms



# DESIREE'S CANDY RIPPLE

She is Bright, Bouncy, and Beautiful. She is also as sweet as her name - "Candy".

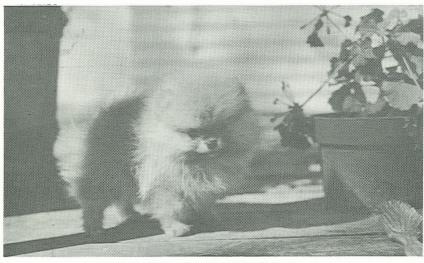
We are especially proud of her because she was sired by our first homebred Champion, CH. DESIREE'S RIPPLING FUDGE, and out of "Dedi", our little DESIREE'S CANDY DELIGHT, who is pointed also (7 points).

Candy makes her "Debut" at the Raleigh KC show March 22nd, at  $6\frac{1}{2}$  months of age. Watch for her in future shows.

Desaree Sandifer (704) 865-0589

509 Oakdale Street Gastonia, NC 28054

# CHESAI POMERANIANS



**BONNER/ARISTIC LINES** 

SEVERAL BONNER BRED LITTERS WHELPED FEBRUARY/MARCH

Robert & Joan Reilly 512-438-2667

26093 Highway 281 North San Antonio, TX 78260

Best Wishes to The Lom Reader as you start your second terrific year!

Congratulations to DAN MERCER on his first Black & Tan puppies (a surprise to all) sired by our own CHESAI NEWS FLASH - "RUFUS" to his friends.

RUFUS is pure BONNER/ARISTIC bred. He will be staying at the Mercers through 1986.

# The

# Pom Reader

April 1986 Volume 2, Number 2





### TABLE OF CONTENTS

7.	AMERICAN POM CLUB AWARDS DINNER Photography by Marlene Presser
8.	CAJUN CHATTER by Kathy Masilla Kathy discusses some of the problems that come along with April flowers
9.	ASK SHU-SHU Shu-Shu taxes our patience again this month.
10.	CALIFORNIA REPORT by Marlene Presser The Big Apple from a West Coast view.
12.	UPDATE The PR Point System for Exhibitors as of the March Gazette.
14.	VIEWPOINT by Victoria Powell This month Vikki features a visit with well-known Toy breeder/judge Mr. William Bergum.
17.	RAMBLING ALONG by Dorothy Bonner A sad experience in the whelping box.
18.	GENERALLY SPEAKING by Susan Wade Phone calls you hate to get!
19.	SPECIALS ADDITION The PR Point System as of the March Gazette.
20.	THE GROWTH & DEVELOPMENT OF THE PROMISING PUPPY: PART II
	The second installment from Dr. Alvin Grossman.

22. STRANGE PETS I HAVE KNOWN AND LOVED Charlotte Patterson remembers some animal companions.

23. LETTERS TO THE PR

The Pom Reader is published by Doll-McGinnis Enterprises, Incorporated, 8840 thru 8848 Beverly Hills, Lakeland, Florida, 33805, out of admiration for the purebred Pomeranian. EDITOR: JOE MCGINNIS. BUSINESS MANAGER: DUANE DOLL.
Postage paid at Lakeland, FL. No part of this publication may be reproduced in any form without the express written permission of the editor. The opinions expressed in this publication either editorially or in advertising copy are those of the authors and do not necessarily constitute endorsement by the publishers. The editor reserves the right to reasonably edit all copy submitted. All articles submitted become the property of the publishers. Subscription price for Third-Class Service in the continental United States: \$24.00. Foreign and First Class prices upon request. Issues of the Pom Reader are sent as a courtesy to all AKC licensed Pomeranian, Toy Group, and All-Breed judges. Direct all inquiries to:

> Joe McGinnis, Editor The Pom Reader 8848 Beverly Hills Lakeland, FL 33805 PH.:(813) 858-3839.

This issue of the Pom Reader is made possible in part by the following advertisers:

#### Front Cover: CLAUDIA PFEFFER

BAKER, U. & D	17
BAUGNIET, S	. 7
BARTHOLOMEW, N. & F	18
CARSON, M. & B	17
COOK, S	21
CREED, C	
DENLINGER PUBLICATIONS	
DOLL, D	12
FREIA, J	18
<b>5122</b> , 1111111111111111111111111111111111	17
GODDARD, T. & S	
GRIFFIN, G	
GRIFFITH, K	18
,	21
HIEMENZ, S	18
	17
JOHNSON, S	17
	11
,	12
MCKAMEY, N	
MILLER, E	7
NORRIS, B	17
PFEFFER, C	
PIAZZA, S	10
PRESSER, M. & M	
REILLY, R. & J	
ROSENBAUM, M	
SANDIFER, D	
STAFFORD, J	
YOUNG, J. & B	21

# New Publications for the Serious Breeder & Exhibitor

from Denlinger Publishers. All by Dr. Alvin Grossman.

# The Audio-Visual Library

For many years we have sought a straightforward, economical way to bring the latest and best information and knowledge of the dog game to you.

We have presented and will continue to present a wide array of well written dog books for your perusal. And now we have added that extra dimension—an audio-visual library of slide/tape programs that can be appreciated individually or as a series of programs for your dog club.

We have been fortunate to get Dr. Alvin Grossman, a noted judge, lecturer and author, to direct and narrate this series, along with a host of other talented individuals. Dr. Grossman's work has appeared in the AKC Gazette, Kennel Review, The American Cocker Review and has been reproduced in France, England, New Zealand and Japan.

We think you will agree once you have seen one of these exciting new programs that a new day has dawned over the dog show scene.





# The Standard Book of Dog Breeding

"The consistent breeding of show quality dogs should be considered an art," writes Dr. Alvin Grossman in his new book, The Standard Book of Dog Breeding. Dr. Grossman combines the artistic principle of "having an eye for a dog" with sound scientific principles of breeding and genetics, which will prove to be of immense value to both the first time breeder and the successful breeder of many champions.

"The dog as a whole is more important than any one of its individual parts," the author states, and he goes on to examine each part individually to determine its role in the overall structure and movement of the animal, taking into consideration all aspects of hereditary and environmental development.

The Standard Book of Dog Breeding is a study of what is involved in breeding with a view to producing an ideal dog. Genetics—from its humble beginnings in the laboratory of Gregor Mendel and his experiments with peas, to the present controversial work being done in gene splicing and test tube reproduction—plays the key role in Dr. Grossman's discussions in this book. The breeder who reads this book in the hope of learning how to breed better dogs and contribute to the betterment of his breed, will not be disappointed.

# The Great American Dog Show Game

A hilarious look at the foibles, pitfalls and pratfalls that novices experience on their way to becoming unflappable, experienced breeders and exhibitors. Illustrated with over 120 cartoons.



<b>DENLINGER PUBLISHERS</b> P.O. Box 76, Fairfax, VA 22030				
Please send me a copy of Standard Book of Dog Breeding at \$16.95 Plus 2.05 Postage.  Please reserve a copy of The Great American Dog Show Game at	Name			
Please reserve a copy of The Great American Dog Show Game at \$24.95 Plus 2.05 for Postage. (Shipped upon publication.)	City State Zip  □ Payment enclosed Charge: □ MasterCard □ VISA			
Please rush me more in-depth information on the Slide/Tape show library.	Account # Expires			
Total Enclosed \$	Signature			

## SHOWSIGHT - FROM THE EDITOR

It has been brought to my attention that this column is guilty of Shameless Name Dropping. This practice must stop immediately. In the future, we will not mention names of *anyone*, no matter how much fun they may be.

Of course, it was never my fault. You have to blame it on *Gynthia*. Although you and I know that *Gynthia* is only a machine *(How dare you! I am a Gompugraphic MGS Bhototypesetting System, and* 

don't you forget it, buster! - Gynthia ), Cynthia thinks she's pretty smart, and sticks her busybody nose where it doesn't belong. (&9575\*!-Gynthia /But, from now on, we will just have to keep her in line

In keeping with our new policy of No Name Dropping, I therefore cannot mention anyone that we saw in Texas. Not the pert and sassy doll we all know and love (that was Olga Baker - Gynthia ), nor her husband the judge who looked quite dapper (that was Darrell Baker - Gynthia ); not the Sweeps judge for the Dallas-Ft. Worth Pom Club Specialty (that was Charles Smith - Gynthia ) nor the judge of the Regular Classes (that was Mrs. E. W. Tipton Jr. - Gynthia ); not the affable gentleman who hails from Houston (that was Tony Tellez - Gynthia ) nor the lady who had such a cold she could hardly stand up but still managed to get her Poms into the ring perfectly groomed (that was Janice Luginsland - Gynthia ); certainly not the lady from Tomball (that was Erika Moureau - Gynthia ) nor one of our all-time favorite judges (that was the ever-elegant Dorothy Nickles - Gynthia ) And absolutely no mention will be made of the perpretrators of the infamous Gad-Galindo Tailgate Party (that was Pete Galindo & Norma Gad - Gynthia ) on Sunday, attended by the editor of the PR (that was Joe McGinnis - Gynthia ), the business manager for the PR (that was Duane Doll - Gynthia ), and the President of the APC and her husband (that was Sue & Tim Goddard - Gynthia ). Did you know that they have a special new type of rest room in Ft. Worth? Maintainence-Free, Cheap, and Portable. And that is all I will say on the subject.

Speaking of subjects, here is one I believe to be of singular importance - **Judge Abuse**. Although the following is not Pomrelated, it is a fact, and anytime junk like the following happens it reflects upon everyone in the sport of purebred dogs.

I got a letter from a well-known, well-liked judge. After some pleasantries, she told me of a letter she had received - oh, this is a good one. This letter arrived, and it proceeded to inform her that they, the writer(s), knew that she had accepted a judging assignment in a certain area, and, of course, the writer(s) also knew that she was going to give all the awards to what I shall refer to hereinafter as A Certain Person; then the writer(s) told all sorts of tawdry things that A Certain Person had done over the years, and informed the judge that, well, if she put up A Certain Person, the writer(s) would know that the judge was, indeed, a crook, and if she dumped A Certain Person in the show ring, the judge would be doing her bit for honesty and holiness and righteousness and may possibly be nominated for sainthood. So there. And the letter was unsigned. (I have a copy of the letter, by the way.) The judge in question was not overly concerned with the letter, but she made a good point; after receiving the letter, it's damned if you do, and damned if you don't - if she happens, one day, to put up a dog that happens to belong to A Certain Person, she's a crook. If she happens to put up the dog that does not belong to A Certain Person, the writer(s)



will feel that the letter had a positive effect, and probably send a lot more. Then the judge said, "I just want to go into the ring and judge the best I can. I don't have time to worry about stuff like this!" Well, who does? (The writer(s), I guess.) Anyhow, since then I have learned that the letter was received by five other judges, and probably many more that I don't know about. I personally found the whole thing execrable. If I had free time,

I can assure you I would be doing something a lot more fun than writing poison pen letters about fellow Dog Fanciers.

Of course, doing something a lot more fun was everybody in Texas for the Specialties & the All-Breed shows, and I will have a chance to tell you all about it next month. But after I learned about that letter, I fell into an absolute stupor from the fatigue caused by worrying about our judges, and then I had a dream...The day the storekeepers acted like SOME people at dog shows... I was on my was to the grocery store - which I absolutely hate having to do. I needed some laundry detergent, and, lo and behold, there were 2,000 different kinds of laundry detergent. I pulled out my Official Standard for Laundry Detergent: Must go into clothes, remove dirt, and come back out. Okay. Well, every kind of detergent said it did that, so I was forced to pick one, which I did. Then a lady said to me, "Why did you pick that detergent? Why not use mine?" Well, I said, they all seem to be equally good, and I like the color of the box. "That shows how much you know about laundry detergent!", she said, indignantly, and walked off in a huff. I guess she put me in my place. Then I needed some beer. I walked over to the beer department and, lo and behold, there were 2,000 different kinds of beer. I pulled out my Official Standard for Beer: Must be cold, kind of yellowy-orange, and make a lot of foam if you pour too fast." Well, all the beer seemed to fit that description, and I had to pick one, which I did. And the distributor said, "Why did you pick that beer? Mine's a lot cheaper and everybody else drinks it." Well, I said, I don't care what everybody else drinks, and I like the shape of the bottle. "That shows how much you know about Beer!" he proclaimed, and walked off in a huff. I was getting to the point that I never wanted to shop again. But then, I thought, if I don't shop, if I'm not willing to make a decision and stick by it, all the stores will close and the storekeepers will be out on the streets. So I tried again. I then walked up to the butcher: I needed two steaks. I pulled out my Official Standard for Steak: Must be aged, tender, and delicious." Well, all the steaks seemed to be like that, so I said I wanted 2 filets, 2 inches thick. The butcher stared at me and said, "Last time you got Delmonicos. Why do you want filet mignon?" Well, I said, last time I felt like Delmonicos, and this time I feel like Filets. They're just as good. "That shows how much you know about Steak!" he shouted, and threw the filets in my cart. Well, that was too much. I stood up on the check out counter, and shouted, "Will you all just buzz off! If you want me to come in here, and compare what you have to sell, and then pick what I like, fine, I will. If you're going to scream at me for the decisions I make, fine, I won't be back. Then you'll have to settle for a lot of drippy customers that you can push around, your store will lose credibility, and you won't be in business for long." And all the people jumped, said "Yes, sir"...but then they started to really look at my purchases to see if there might be a good reason for choosing them...And then I woke up and I felt real good.

Well, enough of that. On to spring and the extra fun it brings to dog fanciers. And just remember, if *anybody's* name crept into this page, it's not my fault. Blame it on **Cynthia**. 'Til May, Poms Away!

Joe (and, of course, Gynthia)

# AMERICAN POM CLUB AWARDS DINNER

Photography by Marlene Presser





# Eleanor & Ken Miller – Ph. (813) 646-5864 5426 Spring Lake Dr. Lakeland, FL 33803

Windjammer Pomeranians

### Ch. Millamor's I'm A Windjammer at stud. Puppies expected late spring.

★ We Feed Science Diet ★

Bob & Jeanne Stafford (616) 683-0214

1436 Powers Court Niles, MI 49120

# POMIRISH KENNELS



POMERANIANS

Dick & Sally Baugniet

Phone 414 - 755-2994





NORWICH TERRIERS

IRISH SETTERS

Breeders of 33 Pomeranian Champions

- 25 Norwich Terrier Champions - 1 Irish Setter Champion

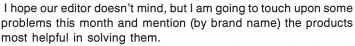
11224 County Hyw. B

Mishicot, His. 54228

# CAJUN CHATTER

# Kathy Masilla

We really didn't have what you would call a true winter here in Cajun Land, so most of us who breed dogs are gearing up for a major battle with fleas and mosquitoes. Unfortunately, our ground does not freeze, so pests don't die off like they do in places north of us. We have two large bug zappers on our place which never seem to run out of bugs bent on immolating themselves. They do help in keeping the population down. Fleas are a constant problem, and he who lets his guard down has dogs with no coat!



A while back one of my show dogs came down with "the flakes" - thinking the skin was dry, I got out my bottle of Sulfadene (wonderful stuff for hot spots) and this helped. But it did not cure it...it seemed to keep coming back, no matter what shampoo I used. A friend at a show recognized what it was... Cheyletiella, which is a mite infestation and she suggested using a shampoo which kills mites. Unfortunately, this stuff proved **Stubborn**. A skin scraping proved my friend was right, but Mycodex no longer makes shampoos with Lindane (which is what we needed to kill the mites,) and Carbaryl doesn't completely rid the dog of the problem. (By the way, if you ever use a shampoo with carbaryl, make sure you are extra, extra careful no to get any near your male's scrotum. Years ago I "rescued" a dog from a kennel whose owner had died, and he had the same scaly problem. I bathed him in Mycodex with carbaryl, and though I thought I was careful, I got some on his scrotum. He was horribly burned, his entire scrotum peeled, not to mention that the poor little guy spent two solid weeks on an ice pack!

I happened to remember that I had cleared up this little guy's scales with a mange medicine containing benzyl benzoate, and checking my Merck's manual, sure enough this was listed as a cure.) After applying the benzyl benzoate to my dog's lesions, the scales went away and so far, have not returned. One thing to remember about Cheyletiella is that humans can get it too! And, by the way, it took 2 applications at 10 days apart to rid my dog of the scales, bathing with either the Mycodex/Carbaryl, or my favorite shampoo Holiday's Organic Flea & Tick, (which has an incredibly wonderful smell,) then applying the benzyl benzoate. Other more stubborn cases may take longer, especially if the dog is badly infested. You can only cover 1/3 of the dog with the benzyl benzoate at a time!

Ever had one of those days when you just want to throw up your hands and scream? I had one of those about a month ago. All my dogs were out in the yard and I had one dog in the tub, when it started to POUR RAIN! I hastily put a protective cover on the tub so the dog couldn't jump out, then scrambled madly to let the dogs in. In my haste, I didn't notice that my #1 show prospect male pup had run in along with the others and jumped into an empty cage, soaking wet. He had a wonderful time rolling around the stainless interior until I had put up about half the dogs. He was in the process of blowing his puppy coat, and when I tell you he was wadded up like glue, it was the worst mess I had ever seen. I placed him in a wire bottom X-pen until I could get everyone dried off and got the other dog out of the tub.

When I finally got to assess the damage I found it hard not to cry. His body coat had impacted undercoat, and at first I thought my only answer was to clip him and let it all grow out. Then I got to thinking about a product I had used when I had worn my own hair



long. It's called *Hair So New*, made by Clairol, designed to be used on the hair after shampooing as a creme rinse that is not washed out. It's available in gallons at beauty supply houses, as I found out later. I ran to the drugstore and bought a bottle. I must have doused him with it, and it took the rest of the day, but by the time I ws finished I had saved much of his coat. I sprayed some on, and carefully using a wide toothed comb and a pin brush along with my fingers I separated the glued up areas a bit at a time. After-

wards I bathed him and fluffed him dry, and to my joy he was still very beautiful, though his little rolling episode did take a slight toll here and there.

Since then I have used Hair So New whenever one of my dogs "clumps" following a bath. It does soften the coat a bit, but a good texturizer will usually correct that. I use the Hair So New in addition to a solution of a rinse made with a tablespoon of L'Oreal (and believe me, your dogs are worth it!) Ultra Rich Conditioner for Dry/Blow Dried hair, mixed with about 12 ounces of warm water (I use an old bottle that the conditioner came in to apply the solution throughout the coat, after shaking the conditioner and water to make it spread evenly.) I work this into the coat with my fingers, let it stand for a minute or two, then rinse completely. I apply the Hair So New to coat that has been blotted dry, then use a pin brush to fluff the dog dry under a powerful dryer. Remember that heat does not dry the dog, rapidly moving air does, so if you use a medium to low heat setting, you get good results without encouraging the dog to blow further coat.

If you happen to live where it's damp, I'm sure you've run across a case of ear canker or two. Well, there is a new product put out by Tomlyn which I've found to be miraculously effective in cleaning out ears. It's made with a glycerine base, is not oily, and you don't have to prod in into the ears to get them clean. The product is called *Ear Oxide*, and I've seen it offered in the **Wholesale Veterinary Supply Catalog**, P.O. Box 2256, Rockford, IL 61131. What pleased me most was the fact that it was effective on stubborn cases - you know, the ones you clear up and two weeks later the problem is back? This stuff really seems to work. Another good ear product is a Gentocin *Otic Ear Spray* made by Schering and available only through your vet or a prescription. It is effective but somewhat expensive at almost \$10.00 per bottle.

A couple of dog foods I've tried and found wonderful are *Science Diet's Mixit*, and *Eukanuba Puppy*, which carries a strange story of origin. Mixit is labeled as a mixing gravy, but to my delight I found it to be mostly liver and I had empty bowls from even my finicky eaters. The Eukanuba Puppy is the same formula as regular Eukanuba, but in smaller nuggets, just the right size for Toy dogs. It is a special order item, available through feed stores and you might have the owner give you some strange looks. Eukanuba Puppy was originally formulated for the puppy mill market of middle America! However, exhibitors are discovering it and it makes a great dry meal, with nuggets just the right size.

Well, that's about all for this month except to say, No, I don't own stock in any of the above mentioned companies! Until next month, happy showing!  $\Box$ 

Kathy Verdi Masilla 969 Porteous St., New Orleans, LA 70124



# Ask Shu-Shu!

It's that time again canine pals, that we have to put forth all truth and honesty from "people biting to chicken chasing". Anyone who wishes to file their taxes and needs a blank form may write to me. Please enclose a self-addressed envelope, stamped. The following is a sample form to aid you in preparing for the 15th of April.

1104	0-0	00G	ALL Breeds	U.S. Ind	lividual Incom	e Tax Return			10°
label	Calling	name: \	SHU SHAN			NUMB 8 63413	Ex 1		30
Filing			Stray dog	☐ Family	dog	☑ Top dog		Underd	og
Exemptions of the Control of the Con	FS	1 Dry 2 Stol 3 Incc 4 Kidr 5 Con 6 Sho 7 Action 8 Stud 9 Capp a App b Ap	Kibble, and offer roasts, furking from beef !! wey, liver, and of the pensation from winnings of the state of	es, hams and oth by-products	er capital income  g, or watching  sets:	☐ Worms ☐ Ear mites	•	All of the state o	dependents he above
Credits and Deductions X-ID NO		10 Vete	rinary benefits did for not trer did for not yelf selty losses fro leafly losses from the following expenses in pay (credit for did for losses from house ages from housely retrieval with sundment chars to revoluntary it for deposits in the deposits in the deposits in the deposits from the did for the formal for the formal for deposits in the deposi	mbling and wimpooling during shots m accidental elim (ring around the or neutering)	ering in waiting ro sination (special al collar)  a guide dog for the	om  Towance for pupp  se blind  The blind	ies only)	10a 10b 11 12 13 14 15 16 17 18 19 20 21 22	X X X X X X X X X X X X X X X X X X X
Due Piease Sign Here		Under po	natties of perju	inowledge and be		for a month, I de	clare that I have	examined	1.
Paid Preparer's Use Only		Preparer' signature Firm's na if self-em and addr	we (or honer	DOO-S		دن۷- ۲۷;	E.I. No. ► ×	# <u>1</u> 484	(ME) 142

Send your letters to Shu-Shu & Shannon Johnson at 6270 Tripp Road, Holly, MI 48442.





# CALIFORNIA REPORT

### Marlene Presser



### **NEW YORK, NEW YORK!**

Of course, on the day we landed in New York City, there was a snow storm to welcome us to the Big Apple. Thanks so much to **Dr. Samuel Draper** for picking up my husband and I at the airport and delivering us to the Roosevelt Hotel. We had a day to do some sightseeing with our friends **Dave & Delores Watts**. Thanks to **Sam Zaneoff** for showing us

the shops on 5th Avenue and other sights. St. Patrick's Cathedral was absolutely gorgeous.

Hospitality on Saturday night was most enjoyable. Everyone had fun renewing old friendships and making new friends.

The morning of the Specialty arrived with excitement and anticipation felt throughout the show room. When Dr. Sam Draper, the Chow authority, arrived at 8:15 a.m. to be sure of a vantage point in the front row of the ring, one realized that he and many others are serious about studying our breed. When he went to place his overcoat on a front seat, a turquoise jacket had already been draped over an adjoining chair. "When I found out that I v/ould be sitting next to Edna Girardot," Sam asserted, "I was very pleased. Being able to compare notes with her would be a fine learning experience." Sam hopes to judge Poms later on. It was great seeing Edna again. She is so young looking, her move to Maryland seems to agree with her.

The exhibitors were often away from the ring to groom their dogs and therefore may have missed some of the visitors. Of course, everyone was pleased to see Mrs. William Kendrick, the Westminster Poodle judge, arrive with Chuck Winslow, the famous San Francisco decorator and Griffon breeder. Frank Sabella, who loves Poms, likewise showed up for a time. When Hazel Arnold and her pal Betty, of Houston, arrived, many heads turned and many jumped to welcome them. Hazel Arnold, one of the leaders of the Dog Museum, has owned and shown several Poms, including at least one from Diane Johnson. Undoubtedly, Hazel, who already judges several breeds, will be a Pom judge in the future. Several exhibitors were impressed that William Stifel, President of the AKC, arrived early and stayed late, apparently very impressed with the quality of our Poms and the smooth functioning of the Specialty. I heard one spectator, in a voice full of surprise, quip "What are Mr. & Mrs. Lafore doing here?" Several Pom folks explained that while Mr. Lafore was President of AKC, they did not show their Kees and Poms, but that Poms have been an important part of their lives for many years. Another well known woman, Nancy Shapland of Champaign, Illinois, who has campaigned many Bichons, a Maltese or two, and at least one Scottie, received a warm, loud welcome from many of her friends. Many asked about her celebrated Puff, the Bichon bitch, handled by Mike Kemp, who on Tuesday night won the Non-Sporting Group at Westminster.

It can now be revealed that an English dog agent was in attendance. We found out from some of our friends that he preferred to remain "anonymous", but he was in New York to attend Westminster and to find a top Toy dog for **Prince Charles & Princess Diana** to be shown in England. That the British royal family is interested in dogs is well known, but that the future English monarch is inclined toward a Pom is news. We all realize that if **Queen Elizabeth** had had a Pom in her boudoir at Windsor, that intruder who entered her private quarters some years ago, would have never gotten by the Pom. He would have sounded the alarm. Sweepstakes was judged by **Eleanor Miller**. She had many lovely puppies to choose from and it was so nice to see so many gorgeous

future Pom champions. Mrs. Miller finally chose *Bev-Nor's Statesman*, owned by **Ed Jenner** and **Beverly Norris** as her Best In Sweepstakes. Best Opposite Sex in Sweepstakes went to *Jestom's Miss Irristible* owned by *Morris & Betty Carson*. Eleanor did a wonderful job of judging.

Mr. Kenneth Miller judged the regular classes and he really had his job cut out for him. There were many beautiful Poms - the quality was the best I have seen in a long time. Mr. Miller finally chose *Great Elms Prince Charming II* owned by Ruth Beam for his Winners Dog.

Following Winners Dog Classes, an obedience demonstration was given by Margaret McKee, Diane Bauman, Brenda Hutton, Rachel McKee, Lilae Shope and Mary Vickers and their Poms. Judith Green narrated the demonstration. It was very interesting to see how well our Pomeranians work in obedience and the audience enjoyed it. My son does obedience training with the Poms so I know how hard these people work at it.

After the Obedience demonstration and lunch, it was time to judge the bitches. Mr. Miller chose *Hilane's Sonja of Mai T Toi* owned by **Jerome Cushman** and **Angela Nisbet** as his winners bitch. Veterans Dog chosen by our judge was *Ch. Idlewyld Star Coral CDX* owned by **Margaret McKee & Greg Holland**. Veterans Bitch was *Ch. Silver Meadow Joy O'Legacy* owned by **Skip Piazza & Jacquelyn Klein**.

As the specials entered the ring the audience became very excited at such a magnificent array of Pomeranian champions. After careful consideration, Mr. Miller awarded *Ch. Precious Petite's Gabriel* owned by Claudia Pfeffer as his Best of Breed. Best of Opposite Sex went to *Ch. Southland's Toast to Bev-Nor* owned by Judi Boston-Payne and Charlotte Creed. Best of Winners went to *Hilane's Sonja of Mai T Toi. Great Elms Shining Star* owned by Miss Natalie Dunfee and C. Roberts won the Stud Dog Class. Awards of Merit were given to *Ch. Southland's Toast to Bev-Nor, Ch. Texican Giant Killer Chula, Hilane's Sonja of Mai T Toi, Great Elms Prince Charming II* and *Ch. Topaz Jack Pot Tobey*. Mr. Miller did an excellent job of judging and what impressed me was how thorough he was but yet so gentle.

Following judging, our annual **American Pomeranian Club** was held and then it was on to our Banquet. The food was delicious. Award Certificates were given out to those Pomeranian owners who had finished a conformation champion or won an obedience title in 1985. Our members did very well this past year as many Poms finished their Championship or obedience titles. Special thanks to **Audrey Roberts** who went through the Gazette and made up certificates for all members of APC who finished a dog.

Thanks to all - Marlin and I enjoyed our trip and plan to see everyone in July at the Summer Specialty in Oregon.

Marlene Presser 21789 E. Hwy 4, Stockton, Ca 95205

# ICERAMA POMERANIANS

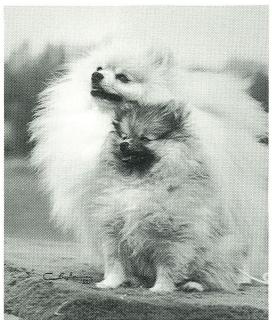


#### CH. BELLS HOUSTON STAR PERFORMER

SKIP PIAZZA Professional Handler Co-Owner
Jon Marcantonio

THE KENNELS 527 B Church Road Avondale, PA 19311 215-268-8000 or 215-268-2266

# Doo-Shay Lomeranians CH. CHEELAN CHESAI STAR EDITOR



"Eddie"
and typical offspring
THE COAT FACTORY PRODUCER
SHANNON JOHNSON
6270 TRIPP ROAD HOLLY, MICHIGAN 48442
313/634-1331

#### LLL PRESENTS



LLL NUGGET OF GOLD SHORT STUFF Sire: LLL Nugget of Gold Damon

Dam: CH. LLL Dazzlin' Gold Cheri

Shown being awarded Winners Dog, Best of Winners, Best of Breed by judge Michael Sauve.

Janice Luginsland, Route 1, Box 97, Americus, KS 66835 Ph. 316-443-5157

# The Pom Reader All about Poms and Pom People

12 Months - 12 Issues \$24.00 (third class post)

\$40.00 (first class post)

Overseas rates upon request

### **ADVERTISING RATES**

(in U.S. Dollars)

AD SIZE	<b>OPEN RATE</b>	CONTRACT
Full Page	120.00	96.00
Half Page	65.00	53.00
1/4 Page	35.00	27.00
1/8 Page	20.00	16.00
1/16 Page	12.00	8.00

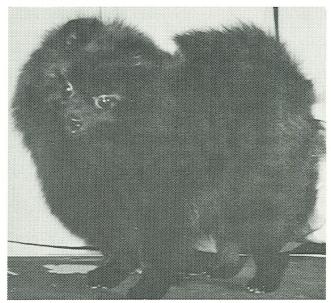
Full Color is avaiable at \$250.00 additional per page. Ads 1/4 page and larger include one photo at no extra charge. Extra photos \$5.00 each.

Contract advertisers may take advantage of contract rate regardless of change in ad size or content from month to month. Contract advertisers receive a FREE subscription. Make checks payable to:

The Lom Reader

8848 Beverly Hills Lakeland, FL 33805 (813) 858-2639

### ★ STARLITE POMERANIANS ★



CH. STARLITE EDITOR'S B'WITCHED

- ★ Our third Champion bitch to finish in 1985 ★
- ★★ B'WITCHED is now bred to

CH. BONNER'S LISASTAR LEGACY ★ ★

We are having a lovely time visiting with DOROTHY BONNER and the REILLYS. We will be parked at Dorothy's 'til May, hoping to get most of our bitches bred while here...

GAYLE & TOM GRIFFIN
9125 DEJONG ROAD AMITY, OR 97101
★ MAIL IS FORWARDED ★

# **UPDATE**

# TOP TEN EXHIBITORS AS OF THE MARCH 1986 AKC GAZETTE

Welcome to UPDATE, your monthly rating list of breeders and exhibitors out there winning points in the show ring. As most all serious Pomeranian fanciers are, in one way or another, involved in campaigning their Poms for AKC Championship points, we feel that it is important to keep tabs on the Pomeranian doings in this area.

The procedures for tallying the point scale are as follows:

The source for all points is the official show awards book of the AKC Gazette. Only this publication will be used for point credits. Exhibitors are credited with all AKC Championship points won in the Gazette year, and published monthly according to appearance in the Gazette. As keeping track of each and every AKC show in the United

States is an onerous task (accomplished diligently by AKC), many times the actual show dates will vary from the date of publication (i.e.- a September show may not be published until November.). The Gazette year, as a rule, runs from about October of the previous year until September of the present calendar year.

Points are allotted to THE REGISTERED OWNER OF THE DOG AT THE TIME OF COMPETITION.

Statistician: Susan Wade. Any questions concerning UPDATE may be addressed to the editor.

THE FOLLOWING IS THE LISTING OF THE TOP TEN EXHIBITORS AS OF THE MARCH 1985 AKC GAZETTE.

# 

\*Tie: placements alphabetical

The Lom Reader

Your Showcase for Purebred Poms

# ATTABOY, "ABE"!

# **B.I.S.S. CH. PRECIOUS PETIT'S RIPLE SUPREME**



OUR THANKS TO THE FOLLOWING JUDGES FOR A PROMISING START TO WHAT WE HOPE WILL BE A GREAT CAREER...

★ Mrs. Ruth Davidson ★ Mrs. Betty Dullinger ★ Mrs. Thomas M. Gately ★ Dr. Lee Huggins ★
 ★ Mrs. Barbara Jarmoluk ★ Mr. Gilbert Kahn ★ Mrs. Sue Kauffman ★ Mr. Emil Klinckhardt ★ Dr. T. Allen Kirk ★
 ★ Mr. Richard A. Koester ★ Mr. Phil Marsh ★ Dr. W. E.McGough ★ Miss Mignon Murray ★ Dr. Harry Smith Jr. ★
 ★ Mr. Tom Stevenson ★ Mr. James Vaughters ★

#### LAST WEEKEND:

GROUP II - Judge Mrs. Robert Tongren GROUP III - Judge Mrs. Keke Blumberg

# Thank you! Thank you! Thank you!

FLASH — GROUP ONE — MYRTLE BEACH KC — THANK YOU, MR. VAUGHTERS!

#### CH. PRECIOUS PETIT'S RIPLE SUPREME

Owned & Loved by DOLL & MCGINNIS 8848 Beverly Hills Lakeland, FL 33805 (813) 858-2639

Bred By: PRECIOUS PETITES Claudia J. Pfeffer (504) 737-1729 Sire: Ch. Bev-Nor's Fudge Ripple Dam: Bev-Nor's Golden Nugget

> Exclusively Handled by TODDIE CLARK 1631 Jenkins Road Chattanooga, TN 37421 (615) 892-9184

Championships.

What has happened to cause the others to fall by the wayside? Some of the answers are obvious. For example, as they grow, many puppies develop undesirable traits which were not discernable at an earlier age, but which were, nevertheless, predestined by their genetic heritage. What about the others - those who do not evidence obvious faults but who, upon maturity, seem to be lacking that certain something? Unfortunately, some of the qualities necessary for the prospective show winner are hard to pin down, especially those factors that have little or nothing to do with conformation. Among these are health, condition, personality, and disposition. These factors must be developed to their ultimate potential to bring out the best in any puppy.

Before any young show specimen can fulfill his early promise, his environment must provide him with all the necessary conditions to ensure his ultimate growth and development, both physical and mental. The person responsible for providing such an environment is, of course, the breeder or the owner. The owner of his first show prospector or the novice breeder is often lacking in know-how regarding this aspect of puppy development. Often it is by making mistakes that realization does set in that there is more to raising a good puppy than providing food and medical care. In addition to this, conditions may arise over which the breeder or owner has little control, such as illness.

In the very beginning, a puppy's first contact with the world can have an important effect upon his later life. Beautiful though they may be, there are some bitches who are poor mothers. They do little to get their puppies off to a good start. Other factors as well may be responsible for getting a puppy off to a poor start. However, these puppies (such as bottle fed ones) often catch up with their more fortunate brothers and sisters providing they are normal and healthy. They may not grow as quickly, but their growing period will usually be longer. By the time they reach maturity there should be little difference in size.

The same premise usually holds true for the older puppy who has received a setback due to illness. His growth may be temporarily halted during an illness but such puppies have been known to make up that period of growth at a later date. Many breeders are tempted to discard puppies such as these and many do - only to find out later that they made a mistake.

The quantity and quality of food that a puppy receives is very important. Poor nutrition can result in a puppy's failure to live up to his potential. The limits of a puppy's eventual size, bone and development has been predestined by his heredity. However, though these limits have been pre-determined, they can either be developed to their maximum or never reached as the result of poor nutrition.

Eating is often a habit and the so-called "good do-ers" are one step ahead in developing their potential. The "poor-do-er"

roly-poly side. Should he go through the awkward stage, me awkwardness will be more pronounced than his slimmer littermates. The chubby puppy is the one who usually loads up in shoulder or who looks soft in back, sloppy and makes you wonder why on earth you kept him. The unknowing owner gives up on this specimen and discards him before a diet has had a chance to work wonders. Of course, one needs to be aware that extreme obesity can cause permanent structural faults. At the other extreme, the too thin puppy, while retaining a semblance of his original promise, often indicates that he will never "body out" enough to amount to anything. This puppy will often appear unthrifty, for the actual lack of nutrition can easily have an adverse effect on his physical well-being. This puppy, too, is often discarded without the owner attempting to ascertain the causes of his lack of appetite.

The puppy's physical well being is therefore completely dependent upon the nutritional and medical benefits with which he is provided. With respect to nutrition, it has been shown that the puppy's eating habits play an important role. Another factor that should be mentioned in connection with this is the ability of the puppy to utilize that which he is provided. That is to say, some puppies are limited by physical abnormalities in the utilization of the nutrients provided, appetite notwithstanding.

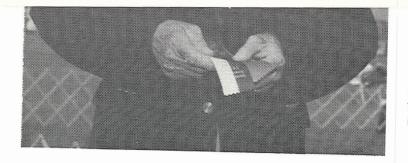
Obviously, condition and tone will be present in the healthy puppy who has the advantage of proper nutrition and who utilizes it to his fullest capacity. Barring undesirable hereditary factors, his coat will be shiny and he will develop commensurately with his age. Cleanliness and frequent grooming is also important. Dirty, matted puppies may grow coat but will usually not retain it. A healthy puppy's physical development will also follow along the same pattern bound only by the limits set by his genetic inheritance.

A breeder must also be conscious of his responsibility in providing the ideal climate for a dog's personality to grow. It has often been said that a show specimen must have something more than physical beauty. Some have called this rather obscure factor "heart". Call it what one may, this extra something would fall under the classification of personality and disposition.

The most perfect physical specimen is nothing but a shell without some spark of personality, something which makes him an individual in his own right. As for a bad disposition, nothing could be more of a detriment to a breed. Taking for granted that no inherited factors are involved, the responsibility of developing personality and disposition is just as important as providing food and medical care. The vast majority of shy, snapping wetting puppies can usually trace their ills to environmental factors rather than to inherited ones.

Dogs who are to be shown must possess a certain sophistication not necessarily required by the more sheltered pet. New situations, strange people and noises must all be constantly taken in stride and met with equanimity. [Continued next page]

The Pom Reader / April 1986



Group winner from the Bred-By-Exhibitor Class! Bill began his judging career by being licensed for Pekes and Pugs in 1961. This was soon followed by many more breeds and today he is a licensed judge of all Toys, Terriers, Non-Sporting, some Hounds, and Best In Show. Bill credits Bill & Sancha Harvey with giving him the right thoughts to ponder about judging and says they were unselfish in sharing their knowledge with him.

#### DR. GROSSMAN ON DEVELOPMENT Continued

The puppy who is kept like the proverbial hot house flower and who has never encountered different situations can hardly be expected to react in an unruffled manner when suddenly confronted with a new and different type of challenge. Some might react with panic and others may meet the situation by withdrawing.

Personality development should start at a very early age. In fact, the earlier the better. Just as human babies thrive on TLC (Tender Loving Care), so do puppies. Just as babies they should be handled, petted and loved. As they grow older they will surely benefit from being played with, introduced to new situations and offered the opportunity of human affection.

The manner in which a puppy is played with is very important. On the surface the idea of playing with a puppy sounds like the simplest thing imaginable. many breeders have undoubtedly cringed when watching inexperienced people play with puppies. Some of them grab or lunge at a puppy, teasing and even picking up the puppy in an improper way. The whole idea of playing with a puppy should get across the idea that he is doing something enjoyable and this enjoyment is dependent upon his relationship with a human being or with other puppies.

Introducing the puppy to new situations can take many forms. Rides in the car, trips to the shopping center, encountering strange people and often times even strange dogs will certainly help to prepare the puppy for his first encounter with the world of dog shows. Far too many puppies are kept entirely within their own kennel walls - their only experience with the outside world limited to occasional visits to the veterinarian where they are usually poked, prodded, and sometimes hurt. Certainly, those who have had nothing but this latter type of experience cannot be expected to develop the "savoir faire" necessary for the show ring.

Most puppies have the almost innate desire of wanting to please. By affording a puppy the opportunity of human affection, a person provides the puppy with an object to please. There are many important advantages in the breeder or owner becoming the object of the puppy's affection. A puppy who has the desire to please will respond more easily and sooner to training than the puppy who does not have that desire. This can make a big difference in training the puppy to go on a lead or to pose. Some puppies take to this form of training naturally and others do not. Those who do not often will respond positively merely because they want to please, if for no other reason. Human affection will also provide security for a puppy who will, in turn, respond to other people in an outgoing and friendly manner.

Research has shown us the importance of a puppy's environment. We now know that the finest genetic heritage is of no advantage if the dog's personality will not allow him to take advantage of his heritage. Not only must the physical attributes of the animal be developed through proper nutrition and medical care but also the mental characteristics evidenced by personality and temperament. The breeder or owner has no control over the limits imposed by nature but he does have positive control over a large percentage of the environmental factors which can either enhance or detract from his prospect.

Dr. Grossman is a noted judge, lecturer, and author whose work has been reproduced in the AKC GAZETTE, KENNEL REVIEW, THE AMERICAN COCKER REVIEW, THE MIN PIN MONTHLY, DER ROTTWEIL XPRESS and TOP NOTCH TOYS.

iohn e. heartz

PROFESSIONAL HANDLING IN CANADA "POMS" A SPECIALTY P.O. BOX 1259, TRURO, N.S. CANADA PHONE (902) 895-7427

### MCKAMEY'S SUNDAWN KENNELS



# CH. MCKAMEY'S IDEAL STYLESTEPPER AT STUD:

CH. MILLAMOR MOONROCK
CH. DAJA JUSTA ROCKSAMPLE
HOOD'S SWEET COOKIE (PTD.)
CH. KEN GAY CAVALIER JOE

CH. MCKAMEY'S CAVALIER'S PEPPER MCKAMEY'S LITTLE DUTCHESS MCKAMEY'S IDEAL CONQUEST

CH. MCKAMEY'S IDEAL STYLESTEPPER
KRYSTAL'S CHERRY KIJAFA
CH. MCKAMEY'S ENCHANTING PEPPER

CH. MCKAMEY'S ENCHANTING BEN JO MCKAMEY'S BLOSSOM JO

CH. MCKAMEY'S IDEAL PERFECTION
CH. MCKAMEY'S JUST A HONEY
Puppies for breeding, show ring, or loveable pets, all
popular lineage. Bloodlines include Cavalier's,
Sungolds, Millamor, Bonner, Crieder, Hood, Cherokee,
Emcee's, Great Elm's, Aristic, Model, Brown,
Disicland, English Hadleighs, Preservenes, Akela.
MRS. NORRIS MCKAMEY

R.R. 1, BOX 185 Bettendorf, Iowa 52722

Phone (319) 332-5809

Jabil

Pomeranians & Shih Tzu

- ★ Ch. Stud Service
- ★ Puppies Occasionally

Jessie & Barbara Young (603) 435-8731 Loudon Ridge Rd. Loudon, NH 03301

## TIM SUE POMERANIANS

Breeding for quality

Champions at stud - Puppies Occasionally

TIM & SUE GODDARD 19719 RICE LAKE LANE (713) 492-0849 HOUSTON, TX 77084

# RAIN BEAU POMERANIANS

Home of:

American Canadian Ch. Coy's Lucky Eight
At stud to approved bitches

Jean (Sue) Cook

6810 S. Magnolia, Ocala, Florida 32676 (904) 237-1636



09) 886-5561

21789 E. Hwy 4 Stockton, CA 95205

# STRANGE PETS I HAVE KNOWN AND LOVED

# Charlotte Parnell Patterson



have a cat. A Large cat. A large cat who thinks he is a dog. He eats dog food, sleeps in a crate and helps us whelp puppies. When we are expecting a litter and the time is getting near, we set up a whelping pen in our bedroom.

The cat goes wild...he sits on the arm of a nearby chair watching the empty pen intently. When the whelping begins, he becomes a mid-wife. He doesn't interfere but watches our every move as if to make sure we can handle the situation. After the puppies are born he makes several checks daily on the litter, in and out of the pen like a yoyo. The new mothers don't seem to mind, just accept it as part of the exercise. Once they are on their feet, he is in seventh heaven. They bite, lick and pull his hair. He eats it up, often sleeping with them in the little box. He is not de-clawed, but has never lost his temper with the little ones. When he gets tired of their rowdy attention he simply jumps out and regroups. Once the puppies are sold or graduated to the kennel, he mopes about for days - he seems to think someone has deprived him of a great treat and sulks just like a child.

Thinking about my cat brings to mind other unusual pets I have owned. I had a small mixed breed dog when I was a child, named "Buckshot". He spent the better part of his days herding my collection of ducks or rabbits back into the back yard. He too never harmed one of the smaller animals but took his responsibility very seriously. When one of my pets died, I always had a funeral. Buckshot always attended and sat mournfully by as I played Taps (Did I mention I was in the school band? I played a hot trumpet). Never did it occur to him to forsake my activities for some of his own which I'm sure he would have enjoyed much better. He had a talent for getting out of the house (even climbing out a window) to follow me when I left on my bicycle. It was amazing to watch his efforts and invariably his joy at his success.

Also when I was a child, it was the thing to give or receive little chicks for Easter - they were dyed soft pastel colors, a practice which has long since been stopped (Gives away my age, doesn't it?). Every yera I wanted my chick to grow up and lay eggs. Of course, the poor things usually did not survive longer than two weeks. However, one year the lavender baby chick grew and grew. I was ecstatic - at last I would have a chicken to lay eggs! WRONG. It turned out to be a rooster. But what a rooster. He was my constant companion and staunch defender. There was a little boy next door who was a snitch - he reported everything I did in great detail to his mother who of course felt duty bound to call my mother and say "I hate to tell you this, but .... " How I hated The Pom Reader / April 1986

that kid. My rooster, "Hazel" (I named him before I knew the awful truth) shared my dislike of Johnny Putnam and this extended to his dogs. Every time one of them poked their head through our shrubs Hazel was on him like a chicken on a junebug. I can still see that rooster perched on the dog's back, hanging on for dear life as they ran for home. Hazel survived for six years and greeted me every day with a loud Cock-a-doodle-doo! (much to the neighbors' disgust).

My favorite pet story, though, is someone else's pet. One day when I was visiting my vet he called me into one of his examining rooms to show me the boa constrictor which had been brought in with a sore throat. This sucker was about nine feet long and his owner lugged him about in a gunny sack. After the exam was completed, the vet told the owner he could put the snake back in the bag. The fellow grabbed his pet behind the head and lifted him high in order to get his tail in the sack. Unfortunately, he did not realize the ceiling fan was on and I will never forget the sounds or the expressions on everyones' faces as the poor snake's head went thump-thump! However, both snake and owner survived.

Charlotte

Stork Report

WHELPED 2/24/86

Sire: Ch. Bev-Nor's Toastmaster

Dam: Janesa's Antique Gold

1 orange male

Jerrie Freia, Janesa's Poms, P.O. Box 2775, Morgan City, LA 70381 (504) 384-7466

**WHELPED 3/3/86** 

Sire: Ch. Bev-Nor's Toastmaster

Dam: Janesa's Lucky Block

1 orange male

Jerrie Freia, Janesa's Poms, P.O. Box 70381, Morgan City,

LA 70381. 504-384-7466

**WHELPED 3/3/86** 

Sire: Ch. Bev-Nor's Fudge Ripple Dam: Lynnwright's Sweet Charity

1 female

Claudia J. Pfeffer, Precious Petites, P.O. Box 10432, Jef-

ferson, LA 70181, (504) 737-1729.

#### **LETTERS**

#### Dear Joe and Duane.

Thank you for printing the March '86 cover as I asked you to do. The color and clarity were beautiful. The photo of this nice Group win was not as nice as I would have liked to send for the cover, but the win was such a nice one that I still wanted it used. You did as I requested. I hope your readers realize that ideal photos are not always available.

I'll just have to go out and try for

I'll just have to go out and try for another Group win with "Victor" so I can send a good photo for another ad! Thanks again.

Sincerely, Sally Baugniet

#### Dear Sally,

Thanks for the note - now people will stop yelling "Why did that dope cut Sally's dog in half?" Even half of that beautiful dog receiving that wonderful win is lovely. Of course, we all know that when you go Reserve with a dog that needs 1 point, or Best of Opposite Sex with a Special, the photo turns out glorious and the dog looks perfect. But when you go Best In Show, the wind blows, the dog looks like it weighs 27 pounds, and the handler looks like he or she was hit by a truck. And the judge sneezes.

Thanks again, Sally, for your support. Best of luck in the coming year.

Yours truly, JMcG

#### **Dear Editor**

In regard to the ranking the top 20 winning Pom specials, if I understood right, the wins were taken from the January AKC Gazette. Somehow you overlooked my special, *Ch. Timothy's General Beauregard.* He won Best of Breed at Southeast Alabama and at Kennesaw. He also took a Group IV at S.E. Alabama. This was mistakenly left out of the January Gazette, but I have the ribbon! I've also written the Gazette to correct this.

Since we all love to see our Poms' names and achievements, I look forward to seeing Beau listed in the next **Reader**. In order to enjoy this, I enclose my check for a subscription renewal.

By the way, in the February Gazette Beau is listed for Best of Breed at Greater Ocala, Greater Orange Park, and a Group III at Gainesville. Thank you.

> Sincerely, Jane McDaniel

#### Dear Jane,

Thanks for the note - as you can see in Specials Addition, your boy has been credited with his wins to date. Continued success in the ring!

JMcG

#### To the staff:

Enclosed please find check covering my renewal. I've greatly enjoyed your marvelous magazine and find news of many breeders I've shown with in years past. Having owned Poms since 1936 - my *Pomie* will be nine years old on March 19th - this is my **50th** year of owning Poms although I've not been able to breed or show since an auto accident several years ago.

The articles are very informative and pictures all beautiful. Poms are gorgeous. I take my issues to my "Senior Center" and many of my friends there love to look through the magazines even though they do not, or have not owned a Pom.

Keep up the good work and we'll look forward to future issues.

Sincerely,

Beatrice A. Sanborn

#### Dear Beatrice,

Thanks! You made my whole month - and I needed it. Read on.

JMcG

#### Dear Mr. McGinnis;

I have just a few days ago received my March issue of the **Pom Reader**. I had debated whether to renew my subscription with this issue or not. Now, I am quite sure I will **not**. I am sure you will want to hear why this is my decision so here are the reasons; In a total of 26 pages there are only 2 articles of any constructive importance, **Generally Speaking by Susan Wade** and the article by **Dr. Alvin Grossman**. **REALLY!!** I am disappointed in you. Of course I did not mention your personal article which was a clutter of "name dropping".

When you first sent out letters telling what we could expect from your publication and your first issue, I was very much interested, little did I think that the other 11 issues would be as disappointing and I have found them to be. I am a business person and have been so for many years--not in Poms. I realize that advertising is an important means of paying for a publication. But, when a dog magazine is reduced to nothing more than dog pictures (pages of them) where is the constructive, informative articles that many of us look for and for which we have subscribed to the magazine for?

In conclusion, please drop me from your mailing list until such time that you revert back (as in your first issue) to being helpful with articles and not entertained with pictures.

Pom Regards

Katherine Davy

Davy's Mountain Pomeranians

#### Dear Katherine.

Sorry you don't like the magazine. We will continue to try to provide articles of general interest, and hope that somehow, someday, we can make everybody happy.

On a more personal note: I myself saved the life of a puppy with the help of information in one of our articles. I don't know how business people equate this, but as a dog lover I feel that the life of that puppy was certainly worth more than the Twenty-Four dollars it cost for a subscription.

JMcG.

#### WHERE TO FIND IT ...

Antibiotics for Puppies....Cajun Chatter by Kathy Masilla, January '86 Avoiding C-Sections....Generally Speaking by

Susan Wade, April '85 Being As Professional as the Profes-

sionals....Generally Speaking by Susan Wade, May '85

Caesarian Sections for the Pom....Sally Baugniet, November '85

Christmas Gifts for Dog Fanciers....Cajun Chatter by Kathy Masilla, November '85 Contracts.... Generally Speaking by Susan Wade,

Contracts Again!....Generally Speaking by Susan Wade, September '85

Do It Yourself Flame Throwing....J. Mill, March '85 Epidural Anesthesia....ViewPoint by Victoria Powell, October '85

Fleas....Rambling Along by Dorothy Bonner, May

Fun Matches Should Be Fun....Generally Speaking by Susan Wade, August '85 Gastroenteritis In The Kennel!....Cajun Chatter by

Kathy Masilla, August '85 Growth & Development of the Promising Pup-

py....Alvin Grossman, March '86 Guarantees for Puppies....Generally Speaking by

Susan Wade, March '86
Help Your Local Club....California Report by

Marlene Presser, January '86
Helpful Hints....September '85

How to Advertise....A Little Bit of Business by Duane Doll, April '85

Living With The Elderly Canine....Cajun Chatter by Kathy Masilla, February '86 Open Letter to a Novice Exhibitor....Dorothy Bon-

ner, September '85 Pity the Poor Statistician....Generally Speaking by

Susan Wade, November '85
Poisonous Plants....ViewPoint by Victoria Powell,
November '85

Preparing for the show circuit....Generally Speaking by Susan Wade, March '85 Protein & Nutrition....ViewPoint by Victoria Powell,

June '85
Re-Cycling....Generally Speaking by Susan Wade,

January '86 Selling Puppies At Christmas....Cajun Chatter by

Kathy Masilla, December '85 Some Don't Like It Hot!.... Generally Speaking by

Susan Wade, July '85 Sportsmanship....Alvin Grossman, February '86 Stick To Your Guns....Claudia Pfeffer, January '86

Time Needn't Hound You....Rose Radel, June '85
Tube Feeding Formula....ViewPoint by Victoria

Powell, August '85
Vitamin Supplementation....Generally Speaking by

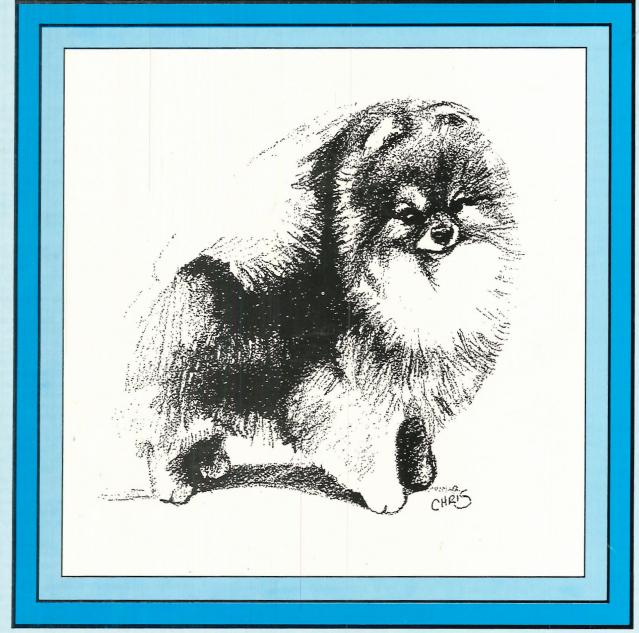
Susan Wade, October '85
Whelping Part I....ViewPoint by Victoria Powell,
December '85

Whelping Part II....Victoria Powell, January '86
Whelping Part III....Victoria Powell, February '86
Why Do You Show Dogs?....Generally Speaking by
Susan Wade, December '85

Profiles: Edd Bivin, March '85; Carol Garrison May '85; Edna Girardot July '85; Barbara Jarmoluk June '85; Ed Jenner April '85.

COMING IN JULY...

# POM READER STUD DOG DIRECTORY



ARTWORK BY CHRIS HEARTZ: COURTESY OF C. HEARTZ & E. MILLER

ALL ADS MAY INCLUDE A PHOTO OF YOUR STUD DOG, A THREE GENERATION PEDIGREE, BRIEF REMARKS ABOUT HIS SHOW CAREER AND HIS PROGENY. STUD FEE OPTIONAL. DON'T MISS THIS ECONOMICAL OPPORTUNITY TO TELL THE WORLD HOW PROUD YOU ARE OF YOUR FABULOUS STUD DOG.

SPECIAL RATES

FULL PAGE: \$90.00 HALF PAGE: \$49.00

ALL ADS WILL BE IN A PRIVATE SECTION OF THE MAGAZINE IN THE ORDER RECEIVED.

DEADLINE: JUNE 10TH